

ANNUAL REPORT

















IN GOOD COMPANY

We Are NH Businesses for Social Responsibility



We Convene

a robust network of businesses and their diverse stakeholders that share a desire to "do well and do good."



We Support

businesses and their change agents to move from ideas to action.



We Inspire

business practitioners of all levels of experience through shared storytelling and best practices.



We Lead

with our values because we know that we all must be the change we want to see in the world.

Our Mission

New Hampshire Businesses for Social Responsibility convenes, inspires, and supports businesses and their community stakeholders to improve our workplaces, our communities and the environment.

Our Vision:

New Hampshire will thrive when we engage the power of business and our people to build a sustainable and prosperous state for all.

Our Purpose:

Bring together diverse professionals engaged in sustainability.

Meet participants wherever they are on their sustainability journey.

Foster dialogue and help build meaningful connections to move the sustainability needle.

Inspire positive change in our communities, workplaces and environment.

Provide resources, knowledge and services to support corporate social responsibility and sustainability.

Our Values



Connect and Innovate

With a network of companies leading the way on sustainability.



Collaboration

Purpose aligned businesses support stronger communities and workplaces that attract and retain talent.



Do well by doing good

Sustainable business creates positive results and new revenue opportunities.

INCLUSIVITY

Participation is open to all, and diverse perspectives are encouraged to foster an accepting and equitable environment. We value diversity and the innovative thinking it creates, along with open, informed dialogue.

INTEGRITY

We conduct our operations with transparency and accountability striving to be equitable and sustainable.

ENCOURAGEMENT

We promote an environment that lifts the human spirit to achieve the full potential of our employees and communities.

COLLABORATION

Together, with experts and organizations, we strive to elevate opportunities and relationships that transform our communities and economies.

Our Strategic Goals

Movement Building

Broaden and deepen participation from the business community in the adoption of sustainability and corporate responsibility practices.

Education

Deliver programs that encourage and enable learning, expand thinking, and inspire innovation and collaborative action.

Community Impact

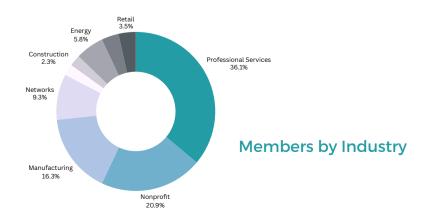
Catalyze the power of business to positively impact our communities because stable, strong, and healthy communities breed successful businesses.

Leadership

Amplify and share how leading businesses are living their values, cultivating human potential and producing healthy bottom line value.

Advocacy

Encourage and enable corporate voices to address issues of shared concern in our state and communities, leveraging partnerships with individuals and organizations whose work aligns with our vision and values.





Executive Director's Report

In late 2022 coming out of the pandemic, there was still a great deal of uncertainty. In the midst of it all, our members rose to the challenge, supporting each other with ideas and innovations, and our employees by offering flexibility where possible, knowing we all were trying to find a new balancing point. While uncertainty can be unsettling, it also opened new possibilities.

NHBSR developed some great programming during the pandemic years - our Diversity, Equity and Inclusion and Climate Challenges were born from a need to help businesses take action to create positive change in our communities and our workplaces. The Bear in Mind Mental Wellness Program was critically needed in our workplaces, but only possible because of the tremendous support and expertise within our network.

The pandemic taught all of us that when a crisis pushes us to the brink, we can be really resourceful and innovative. Where technology seemed impersonal in the past, we found it could also be a lifeline and the innovation continues today.



One of the valuable lessons that grew from our new programming was that advocacy for the issues that are central to strong communities and businesses, must be cultivated and nurtured. The business voice has impact in Concord, so we must use it to make sure our work within our company walls is not dampened by policies that diminish our efforts for inclusion, belonging, prosperity and collaboration within our communities.

Corporate social responsibility is alive and growing in New Hampshire and northern New England. We're demonstrating that business can do well while doing good.

Sincerely, Michelle Veasey

Chair's Report

Reflecting on 2023, it's clear this year marked a significant transition for our community.

Emerging from the COVID-19 pandemic, we navigated the complexities of a post-COVID world

When we gathered in May 2022 for our first inperson annual conference in three years, "Uniting on Purpose", we came together to find new possibilities and address challenges knowing that the pandemic changed the way we lived and worked. In our "Community Conversations" that day, a clear theme emerged: mental health. The pandemic's isolation and uncertainties had impacted everyone, highlighting the need for action.

Never hesitating to respond to a challenge, NHBSR responded. Understanding that mental health issues can significantly impact not only people, but workplace productivity and job satisfaction, this was important to our member organizations. With the support and collaboration of our NHBSR community, we built a toolbox of resources and opportunities for learning and discussion, and pathways to support open conversations and better workplaces.



Lisa Drake, Merchants Fleet NHBSR Board Chair

This is just one example of the strength and responsiveness of this community. As we close 2023, we remain committed to uniting on important topics, fostering resiliency, and growing together. Thank you for your partnership and support.

Sincerely, Lisa Drake

Finance Report

During fiscal year 2023, NHBSR achieved meaningful growth in revenues. Total revenues amounted to \$223,000, an increase of 9% compared to the same reporting period in 2022.

One of the notable contributors to the increase in revenues is membership dues. Membership revenues showed a strong increase, totaling \$104,000. This represents 31% growth from 2022, demonstrating the success of membership engagement efforts and the value supporters see in the mission.

While overall revenues grew, the organization observed a slight decline in program revenues. Program revenues ended fiscal year 2023 at \$119,000, reflecting a 4% decrease compared to the previous fiscal year. This decline was primarily due to a decline in revenues obtained from advocacy programming which includes climate action and racial equity programs.

The organization maintained prudent financial management practices during this period. Expenses were carefully monitored, ensuring efficient use of resources to support mission-driven initiatives. The organization experienced a notable increase in program costs during the fiscal year.

Total program expenses amounted to \$62,000, reflecting a 40% increase compared to the same period in the prior year was primarily



Jennifer Gureckis, BerryDunn NHBSR Board Treasurer

driven by an increase in conference costs for our two largest events. Despite these increased costs, the organization remained committed to delivering impactful programs that align with the mission and serve the New Hampshire communities effectively.

Another contributing factor to the increase in expenditures was the addition of a new communication position to support a lean team. This decision was made to enhance outreach efforts and strengthen communication with the organization's members and other supporters. As a result, salary expenses

Continued on next page ...

Finance Report, cont.

increased 37% compared to the previous fiscal year. This investment reflects the organization's strategic commitment to improving organizational communications and expanding outreach capabilities.

Throughout the reporting period, the organization maintained rigorous budgetary controls and implemented prudent financial planning strategies. These efforts ensured that the increased expenditures were managed responsibly and aligned with organizational goals and strategic priorities.

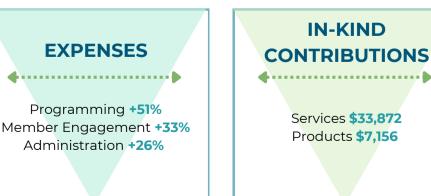
Looking ahead, the organization will remain focused on achieving financial sustainability while advancing the mission and serving the New Hampshire business community effectively. The organization will continue to monitor expenses closely, optimize operational efficiencies, and innovate in funding strategies to support growth and impact.

Overall, the fiscal year ending June 30, 2023, presented both challenges and opportunities for NHBSR. The organization successfully navigated increased program costs and salary expenditures associated with hiring a communication professional, demonstrating commitment to organizational growth and community engagement.

Sincerely, Jennifer Gureckis

REVENUES

Membership Dues +31% Programs and Events -4% Other Miscellaneous +155%



	2022	2023
Members	197	225
Member Retention ¹	89%	91%
Events ²	21	53
Member Engagement ³	81%	82%
Revenues ⁴	\$203,974	\$223,003
Expenses ⁴	\$192,116	\$270,811
In-Kind Contributions ⁵	\$36,500	\$41,028

Notes on the Numbers

(unless otherwise noted, values are as of June 30)

- 1. Based on cash basis membership vs. lapsed member lost revenue
- 2. Based on in-person, webinar and Challenge events
- 3. Percentage of member companies' event attendance
- 4. Per 2021 and 2022 Forms 990, for fiscal year ended June 30 of the following year
- 5. Per vendor-reported and estimated values



Board of Directors

Mark Beaudoin

Attorney, Nixon Peabody LLP

Marianne Bradley

Head of Marketing, Normandeau Associates

Erik Drake

CEO, Coast of Maine

Lisa Drake

Assistant Director Fleet Electrification, Merchants Fleet

Steve Gabriel

Co-Founder & Managing Partner, 36creative

Jennifer Gureckis

Senior Manager, BerryDunn's Financial Services Practice Group

Sara Johnson

Small Business Technical Assistance Program Manager, NH Department of Environmental Services

Jesse Lore

CEO, Green Wave Electric Vehicles

Atlanta McIlwraith

Director of Social Impact & Activation, Timberland

Flo Nicolas, Esq.

Founder and COO, DEI Directives

Anne Richardson

Owner & Media Director, Richardson Media Group

Chris Rooney

Vice President, Business Development, Pax World Funds/Impax Asset Management

Melissa Skarupa

Community Relations Manager, Dartmouth Health

Dan Weeks

Vice President, Business Development ReVision Energy

Staff

Michelle Veasey

Executive Director

Zeina Eyceoz

Program Manager

Debbie Roy

Communications Manager





Connect with a network supporting each other's sustainability efforts.

NHBSR.ORG/EVENTS

Share your sustainability story to ripple change throughout our state.

NHBSR.ORG/JOT

Move your initiatives forward with free sustainability business tools.

NHBSR.ORG/MWM

2022-2023 NHBSR Events

NHBSR produces the most inspiring and powerful events, programs and tools for our members, helping to advance your business sustainability goals and initiatives.

Events



NHBSR's Spring Conference brings over 300 business professionals together to learn from each other as well as local and national leaders in Corporate Social Responsibility (CSR). As the state's largest sustainable business conference, this event gives attendees a unique opportunity to shine a spotlight on the sustainability efforts that will impact, inspire and accelerate their sustainability efforts.



Fueled by our Just One Thing stories, the **Sustainability Slam** is an energizing NHBSR event that welcomes 200 attendees with creative solutions to sustainability challenges. From shipping boxes to paid family leave and building supportive, inclusive workplaces, the Slam offers fun presentations of unique and impactful solutions to help accelerate sustainable change within organizations throughout the region.



Informed by the Measure What Matters survey, the **Sustainability Awards** roll out the green carpet to amplify the efforts of leaders within the NHBSR business community. Companies are recognized for leading collaborative efforts to support strong communities, building inclusive workplaces, making decisions that reflect the care about the impact our businesses have on the world around us, and positively impacting the systems we operate within.







2022-2023 Programs



Recognizing the need to support our people, NHBSR partners with and highlights professionals and organizations in NH and nationally that provide mental health resources. Our **Bear in Mind Mental Wellbeing Program** includes monthly webinars, and regular stress management sessions for workplace well-being (Refilling the Well), Mental Health First Aid training, and additional resources.



Sometimes, climate action or community issues seem too big to take on. NHBSR's **Just One Thing** campaign seeks to share simple stories of sustainability initiatives impacting the environment, our communities, and our workplaces. It takes just one thing to make a difference in your organization's sustainability efforts. Select submitted stories are brought to life at NHBSR's Sustainability Slam.



Measure What Matters provides numerous options to encourage sustainability progress, starting with the MWM 101 Survey, which provides a simple tool to gain insights and measure impact. Other tools include workshops, access to the UNH B Impact Clinic, and member-only access to the Sustainable Resource Network. MWM builds an understanding of where sustainability opportunities lie within companies so that decision-makers can pinpoint those that match their goals.



NHBSR's **Climate Programs** are designed to engage workplace groups on climate issues, regardless of the level of understanding, and encourage action! With climate change increasingly becoming a matter of critical concern for employees and businesses alike, these programs serve as a guide for the issues and possible strategies.



Birds of a Feather - These purposeful networking sessions are meant to promote community growth through discussion and connecting around topics our network is passionate about.

Spring Conference

NHBSR's 2023 Spring Conference, "Uncertainty = Opportunity: Bold New Vision."

Businesses have always faced uncertainty but it is now increasing beyond the economy with the addition of all the stresses due to the pandemic and supply chain disruption. Extreme weather events and climate change contribute to the added risk and uncertainty. The other side of uncertainty is opportunity. We need to acknowledge the uncertainty and take advantage of it. For many of us, uncertainty is nerve-wracking. However, many of our best achievements and meaningful experiences come from a trying time of ambiguity. We live in a world of possibilities where there's constant change, and constant dynamism, we need to be adapting and embracing uncertainty to create our competitive advantage. Let's embrace uncertainty and take advantage of the opportunity it presents!

Keynote addresses from George Bandy Jr. and Libby Hoffman.

Focused sessions on innovative climate actions, value creation, tools for measuring impact and building stronger workplaces and communities.

Birds of a Feather discussions

Presenting Sponsor







George Bandy Jr.Global leader in Sustainability,
ESG, and Circular Economy.,
Chief Sustainability Officer, Fiber
Industries LLC



Libby HoffmanWise woman and practical visionary, Founder and President of Catalyst for Peace



MENTAL WELLNESS IN THE WORKPLACE

BEAR IN MIND



NHBSR knows achieving a healthy bottomline requires profitability and productivity. But most of all it's about people. To maintain a healthy bottomline, we have to take care of our employees. And mental health and wellbeing is not only key, it's one of the most urgent needs today.

Mental Wellbeing Webinar Series, available online

- Nurtured By Nature: How Nature Benefits Mental Health
- Psychological Safety At Work Part 1
- Psychological Safety At Work Part 2
- Workforce: Retaining Employees, co-presented by Dartmouth Health
- Mental Health in the Workplace: What Needs to Change?
- NAMI NH: In Our Own Voice
- The Truth About Mental Health in the Workplace

Refilling the Well









STORYTELLING







NHBSR's **Sustainability Slam** is an exciting evening of dynamic storytelling that brings together businesses across the Granite State to give life to moments of sustainable success through fast-paced presentations focused on content, brevity, and most importantly—fun! The Sustainability Slam has been called "THE business event to attend."

NHBSR's **Just One Thing** campaign helps local businesses share simple stories of sustainability initiatives with positive impact—on the environment, our communities, and our workplaces—and encourages others to take the first step toward a more sustainable future. Stories from organizations of similar size and focus are scored based on scalability and impact. Finalists present their stories live at the Sustainability Slam, where winners are selected by the audience via live mobile polling.

2022

Large Company

Small Company

COMMUNITY

Red River Technology, LLC John Benford Photography

ENVIRONMENT

Monadnock Paper Mills, Inc.

Officially Knotted Bowties

WORKPLACE

Kennebunk Savings

Working Fields

NONPFOFIT

NH Public Radio





Just One Thing you have done for your community, workplace, or the environment.





CLIMATE



This 8-week program focuses on solutions and strategies to get you on track to achieve your climate goals.

Designed to engage you and your workplace in climate action!

In New Hampshire, the impact of climate change is seen from our mountaintops to our seacoast. As the matter becomes a critical concern for employees and businesses alike, these programs serve as a guide for the issues and possible strategies.

A gap between business climate ambition and action is leaving employees confused on their role and what they need to do. NHBSR's Climate Programs are designed to engage the workplace on climate issues and lead to action.





Webinars:

- Energy Efficiency as a Sustainability Strategy
- NH Saves Button Up Webinar





NH Workplace Racial Equity Learning Challenge

The history and dynamics of how racism and discrimination manifests







Diversity, Equity & Inclusion

Workplace Innovation Challenge

8-week online learning experience

Understanding the circumstances and dynamics that create true diversity, equity & inclusion is crucial to developing workplaces and communities that excel and thrive.



MEASURING IMPACT

MEASURE WHAT MATTERS 101

Understanding where we are at so that we can plan a sustainable path forward.





Measure What Matters NH (MWM NH), builds on an understanding of where sustainability opportunities lie within your company and which are most important to meet your goals. MWM NH provides multiple options to encourage sustainability progress wherever you are in your journey. Members can start with the MWM 101 survey, which provides a simple tool to gain insights into the potential.

79%

PAY A LIVING

WAGE,

TRENDING

UPWARD

24%

HAVE
SPECIFIC
CLIMATE
GOALS

80+%

HAVE
WORKPLACE
DEI TRAINING







SUSTAINABILITY AWARDS









The Measure What Matters Sustainability Awards roll out the green carpet to amplify the efforts of leaders within the NHBSR business community. The Sustainability Awards are informed by the Measure What Matters 101 Survey. Companies are recognized for leading collaborative efforts to support strong communities, building workplaces that respect and value employees and their families, making decisions that reflect the care about the impact our businesses have on the world around us, and positively impacting the systems we operate within.



2023 Sustainability Award Winners:

Community: Coca-Cola Beverages Northeast

Diversity, Equity, and Inclusion: NH Community Loan Fund

Environment: MAYO Web & Marketing Services.

Climate and Energy Worthen Industries

Governance: Goodwill Northern New England

Workplace: Red River

Student Change Agents

- Salvatore (Sal) Ferragine of Southern NH University
- Megan Jioie of Southern NH University
- Matthew Oriente, of the University of New Hampshire

RECOGNITION



2023 Award Winner: **Revision Energy**



The 2023 Partnership for Innovation Award recipient is the **Upper Valley Affordable Workforce Housing Fund.**



Fiona Wilson, the Deputy Chief Sustainability Officer at the University of NH.



2023 Award Winner: **Hypertherm Associates**

CORNERSTONE AWARD

Sponsored by Normandeau Associates

The Cornerstone Award is presented to a member of the NHBSR network—an individual, business, or non-profit organization—that exemplifies the concepts of corporate social responsibility and promotes its principles to New Hampshire and its business community.

PARTNERSHIP FOR INNOVATION AWARD

Sponsored by Ceres

The Partnership for Innovation Award recognizes New Hampshire businesses and non-profits for their collaborative efforts to create synergy and progress on issues at the leading edge of local sustainability initiatives. Their partnered approach magnifies local companies' collective ability to do good, promoting a mutually beneficial approach with measurable results that can inspire other business leaders in the Granite State and beyond to take action.

CORNERSTONE INNOVATOR AWARD

Sponsored by Ceres

The Partnership for Innovation Award recognizes New Hampshire businesses and non-profits for their collaborative efforts to create synergy and progress on issues at the leading edge of local sustainability initiatives. Their partnered approach magnifies local companies' collective ability to do good, promoting a mutually beneficial approach with measurable results that can inspire other business leaders in the Granite State and beyond to take action.

SYSTEMIC LEADERSHIP AWARD

The Systemic Leadership Award defines a business that understands its role as part of a larger system and works to build relationships that help develop that whole system. Hypertherm Associates continues to take on big sustainability challenges headon and excels in achieving their goals while also sharing best practices with the broader business network. They demonstrate leadership in all aspects of NHBSR's Measure What Matters 101 survey, approaching sustainability with a systems-thinking lens.



Members

36 Creative

900 Degrees Pizzeria

AARP NH

Affirming Spaces

Albany International

Allgood Strategies

American Sustainable Business Network

Anthem Blue Cross/Blue Shield

Apparel Impact

ApprenticeshipNH

Associated Grocers of New England

Audubon Society of NH

Ayer Electric

b-fresh consulting

Baker Salmon Design

Bechard, Maurice

Beechleaf Design

Beeline, LLC

Bellwether Credit Union

BerryDunn*

Bike-Walk Alliance of New Hampshire

Bishop Stanley & Ruth Choate Wellness &

Recreation Center

Black Heritage Trail

Bona Fide

Breathe New Hampshire

Brown & Company Design

Bruss Project Management

Building Community in NH

Business Alliance for People of Color

Business for America

C & S Wholesale Grocers, Inc.

CASA of NH

Casella Waste Systems

CCA Global Partners

Center for Business, Government and

Society at Tuck, Dartmouth College

Center for Women & Enterprise

Ceres

Chewlin Group

ChopShop Mediaworks

CIGNA Corp.

Cirtronics Corporation*

Clean Energy NH

Clean Simple Foods, Inc.

Coast of Maine

Coca Cola Beverages Northeast

Cole Haan

Constant Contact

Cornerstone Financial Planning

Coruway Film Institute

Dartmouth College

Dartmouth Health*

DEI Directive

Digital Prospectors

Diversity Workforce Coalition

Drinkwater Productions

Drummond Woodsum

Earthshift Global

Easter Seals NH

Educating for Good

Electronic Imaging Materials

ENE Systems

Enterprise Bank

Eversource

Fidelity Investments*

Filtrine Manufacturing Company

First Seacoast Bank

Flux+Flow Professional Coaching

Franklin Pierce University

Freedom Energy Logistics

Full Spectrum Wellness

General Habitat

Genuine Local

Gibson's Bookstore

Girls at Work

Global Aquaculture Alliance

Global Round Table Leadership

Goodwill of Northern New England

GoodWork

Granite Outdoor Alliance

Granite River Studios

Granite United Way

Greater Dover Chamber of Commerce

Greater Keene and Peterborough

Chamber of Commerce

Greater Manchester Chamber

Green Alliance

Green Energy Options of Keene

Green Wave Electric Vehicles

Hannaford*

Hannah Grimes Center

Hanover Co-op Food Stores

Harvey Construction Company

hasOptimization

Hitchiner Manufacturing

Homefree Treats

Hypertherm Associates*

Image 4*

IMPAX Asset Management

It's Your Journey

John Benford Photography

Kennebunk Savings

Kluber Lubrication

LaBelle Wineries

Launch Now

League of Conservation Voters

Lebanon Opera House

Left Hook Digital

Lewis Family Foundation*

Libby & Miner Tax and

Bookkeeping

Liberty Utilities*

Listen Community Services

Lonza Biologics*

Mainstay Technologies

Making of Self

Manchester Community Action

Coalition

Manchester Historic Association/

Millyard Museum

Market Square Architects

Market Street Talent

Mascoma Bank*

Mather Associates

MAYO Designs

MegaFood Inc.*

Merchants Fleet

MilliporeSigma

Mind the Gap

Monadock Paper Mills, Inc.

Mount Washington Valley

Chamber of Commerce

NAMI New Hampshire





Members

National Association of Social Workers,

NH Chapter

National Collaborative for Digital

Equity

NEMO Equipment

New Directions Collaborative

New England 360 Fitness

New England Commercial Solar

Services

New Futures

New Hampshire Business Review

New Hampshire Center for NonProfits

New Hampshire Charitable

Foundation

New Hampshire Community

Development Finance Authority

New Hampshire Community Loan

Fund

New Hampshire Department of

Enviromental Services

New Hampshire Electric Co-Op*

New Hampshire Fiscal Policy Institute

New Hampshire Food Bank

New Hampshire Made

New Hampshire PBS

New Hampshire Public Health Assoc.

New Hampshire Public Radio

New Hampshire Small Business

Development Center

New Hampshire Tech Alliance

New Hampshire Women's Foundation

NH Mutual Bancorp

NH Network: environment, energy,

climate

Nixon Peabody*

Normandeau Associates, Inc.

Northeast Delta Dental*

O2 Strategies

Officially Knotted Bowties LLC

Organizational Ignition

PeopleSense Consulting LLC Persimmon Consulting, LLC

Pete & Gerry's Organics*

Phin

Placework

PLAN

Positive Street Art

Prime Buchholz LLC

Pulp+Wire

Red River

Resilient Buildings Group

ReVision Energy

Richardson Media Group

Ridgeview Construction

Rippleffect Consulting LLC

Saint Anselm College

Sanborn Diversity Training Solutions,

LLC

Schleuniger, Inc.

Scrapp

Seacoast Science Center

Service Credit Union

Shawmut Communications Group

Society for the Protection of New

Hampshire Forests

Sojourn Partners

Solution Health

Soulful Advantage

Southeast Land Trust

Southern NH University

Spearpoint Strategies

Squam Lakes Natural Science Center

Standard Power of America, Inc.

Stay, Work, Play, NH, Inc.

Stephenson Strategic Communications

Stonyfield Organics*

Stout Heart

Sullivan Construction

Sunrise Labs

Sunshine Silver Linings, LLC

Sustainable Futures Consulting

Sustainserv, Inc.

Sweaty Turtle Entertainment

T.L. Hill Group

Telemark

The Browne Center

The Coleridge Initiative

The Duprey Companies

The Elm Street Group at Morgan

Stanley

The Henry Whipple House Inn

The Hvizda TeamLLC Keller Williams

Realty

The Mars Hill Group

The Masiello Group

The Nature Conservancy

The Richards Group

The Terra Firma Company, LLC

Timberland*

U.S. Small Business Administration

Unchartered Tutoring, LLC UNH: Sustainability Institute

United Way of Greater Nashua Unitil

Vanguard Renewables

Velcro USA Inc.*

Vermont Businesses for Social

Responsibility

Vital Communities

Volunteer NH

W. S. Badger Co., Inc.

Wanderlust Imaging

Warrenstreet Architects

Waypoint

Willing Hands Enterprises

Wire Belt Company of America

Working Fields

World Affairs Council of New

Hampshire

Worthen Industries

2022-2023 Sponsors







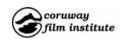
































































































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NEW HAMPSHIRE BUSINESSES FOR SOCIAL RESPONSIBILITY



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