

FOR IMMEDIATE RELEASE

NHBSR's 2024 Sustainability Slam Winners Selected

NHBSR is excited to announce its Just One Thing (JOT) winners.

Concord, New Hampshire, November 12, 2024 — Leading sustainability initiatives took front and center stage at New Hampshire Businesses for Social Responsibility's (NHBSR) 10th Annual Sustainability Slam on November 7, 2024. As part of NHBSR's Just One Thing Campaign, the Sustainability Slam recognizes the efforts of local companies and nonprofits to make a positive difference in their environment, community, or workplace. This interactive event brought together some of the state's leading businesses and organizations to share their sustainability programs through fast-paced presentations demonstrating simple, actionable, and scalable ideas that New Hampshire businesses can implement in their workplace.

Eileen Liponis, NHBSR's new Executive Director, praised the event, saying, "We've received overwhelming positive feedback. It was truly inspiring to gather with colleagues and reaffirm our shared commitment to supporting each other, our communities, and our environment. LaBelle provided the perfect setting for such an extraordinary community experience."

The event, held at LaBelle Winery in Derry, showcased innovative solutions to our environmental and social challenges through dynamic storytelling. The 2024 Slam finalists were chosen by an independent panel of judges based on the impact and scalability of their stories in our communities, workplaces, and environment. At the Sustainability Slam, finalists brought their creativity - music, poems, and videos, all within 90 seconds, dominated the evening. Winners were selected with live audience polling at the event.

Congratulations to the 2024 Sustainability Slam winners:

COMMUNITY

Large company: **Casella Waste Systems**

Small company: **CCA For Social Good**

ENVIRONMENT

Large company: **Impax Asset Management**

Small company: **Chapman Construction and Design**

WORKPLACE

Large company: **Prime Buchholz**

Small company: **Girls at Work**

NONPROFIT: Grow Nashua

NHBSR is dedicated to sharing and celebrating stories of sustainability impact. It aims to inspire businesses, organizations, and individuals to take action for a better, more sustainable future. These stories, and all 2024 Just One Thing entries, can be found on New Hampshire Businesses for Social Responsibility's website at <https://www.nhbsr.org/just-one-thing-storyboards/>

The Sustainability Slam is made possible by the generous support of presenting sponsor Velcro Companies as well as presenting sponsorship of the Just One Thing campaign from Lonza. 36 Creative, Stonyfield Organics, MegaFood, Coca Cola Bottling Company of Northern New England, Endowment for Health, Green Wave Electric Vehicles, W.S. Badger, Doug Rathburn Photography, Image 4, New Hampshire Public Radio, New Hampshire Business Review, Labelle Winery, and Chop Shop Mediaworks also provided program support.



ABOUT NHBSR

New Hampshire Businesses for Social Responsibility (NHBSR) fosters socially and environmentally responsible business in New Hampshire, recognizing that people, principles, and profit must be linked. NHBSR is a statewide membership organization providing educational, networking, and promotional opportunities to encourage sustainable business. NHBSR includes a wide range of companies, nonprofits, and individuals at various stages of implementation, from those just getting started to leaders in sustainability.

Mailing Address:

PO Box 3562
Concord, NH 03302-3562

Executive Director

Eileen Liponis
eileen@nhbsr.org
Tel: 603-338-3444

Media Contact:

Debbie Roy, Communications Manager
Tel: 603-377-8821
debbie@nhbsr.org
www.nhbsr.org

Note to Editors: High-resolution images and additional information are available upon request.