

JUST ONE THING

Title: Regifting + Reusing = Rewarding

Company/Organization: Prime Buchholz

Type of Organization: For profit

Number of Employees: >100

Category: Workplace

Challenge or Opportunity: Our challenge was addressing how to help employees sustainably manage unused items in both offices and homes. These items, when discarded, contribute to landfill waste, raising environmental concerns. We sought a solution aligned with our sustainability values. One that would be simple, effective, and motivate employees to contribute in a way that fosters community, collaboration, and environmental responsibility while reducing waste and improving workplace culture.

Approach or Solution: We launched Contribution Corners in our offices, where employees can donate unused items (office supplies, electronics, clothing, toys) without having to find a charity that will accept them or waiting for a drive. The Regift Raffle, held annually after the holidays, encourages staff to donate items they don't want and bid on items they do. Both foster sustainability, teamwork, and resourcefulness by ensuring that items are either repurposed within the company or donated to local charities.

Impact: These initiatives have achieved multiple goals: diverting items from landfills, reducing our carbon footprint, and promoting sustainability. Employee engagement increased, fostering a sense of community and shared purpose. Regifting saved employees money, while local charities benefited from donated goods. Practically, they helped clear office clutter, creating a cleaner, more organized workspace, all supporting our long-term commitment to environmental and social responsibility.