

JUST ONE THING

Title: More EVs, less Carbon

Company/Organization: Sunrise Labs Inc.

Type of Organization: For profit

Number of Employees: <100

Category: Environment

Challenge or Opportunity: How to encourage and incent adoptions of electric vehicles throughout our community.

Approach or Solution:

1. We installed six Level-2 EV changing stations at Sunrise to make it easier and cheaper for our employees and guests to drive EVs; and we put a large solar array on the roof of our building so the EV owners can 'drive on the sun's energy.'
2. We offered employees a \$2,000 gift toward the purchase of a fully electric vehicle.

Impact: When we installed the EV chargers and the solar array (installed by Revision Energy) a couple years ago we had one fully electric car that charged there. Now we have roughly 10 EVs vying for the 6 chargers (on 'work from the office' days). We have an EV Slack channel that our EV owners use to juggle cars at the chargers...and 10+ people driving on the sun!