

JUST ONE THING

Title: Energizing to Ditch Trash

Company/Organization: ReVision Energy

Type of Organization: For profit

Number of Employees: >100

Category: Environment

Challenge or Opportunity: ReVision Energy is committed to achieving fully Net Zero operations by 2030. This commitment includes reduction of trash to 10% or less of our waste stream, which is our most immediate, collective-action opportunity for work toward a lofty goal.

Approach or Solution: Employee education on proper recycling of the various materials used in our work is critical to success in trash reduction. Key to this process is a "dumpster dive" reporting series, documenting materials cast aside incorrectly as trash and illustrating how they could have been recycled. We've also improved reporting on cost savings and income from recycling streams, revealing a lesser-known benefit to proper recycling, and amplifying employee-owner commitment to trash reduction.

Impact: Our latest Sustainability Report shows a 34% increase in the amount of scrap metal diverted from trash to recycling - the greatest improvement across our recyclable materials - after the previous (first-ever) report revealed this to be our greatest source of waste-stream revenue. Coupled with frequent (and fun!) reporting on where scrap metal ended up in the trash, emphasis on this data point supported co-owners in retaining new knowledge about proper recycling, and it shows!