

Title: Moo-ving Away from Beef

Company/Organization: Impax Asset Management

Type of Organization: For profit

**Number of Employees: >100** 

**Category:** Environment

Challenge or Opportunity: It is proven that meat and dairy products are fueling the climate crisis. As an effort to make local decisions that can have a global impact, and to ensure our internal operations are demonstrating leadership in the transition to a more sustainable global economy, Impax has developed a policy to guide our approach to meals and catering for our business and clients.

**Approach or Solution:** We follow the principle of encouraging low-carbon eating, vegetarian and vegan options, as well as organic, seasonal and local ingredients and sustainable packaging wherever possible. We encourage those organizing meals/catering for internal and external events to first ask clients/attendees if there are any dietary restrictions, and then also ensure that the restaurant/catering provider offers appropriate options as well as low-carbon and vegetarian (or vegan) options.

**Impact**: Because animal products, both meat and dairy, in general require more resources and cause higher emissions than plant-based alternatives, by asking our employees, clients and catering partners to avoid them, we are helping to reduce the greenhouse gases caused by food production.