

# JUST ONE THING

**Title:** Getting a charge while skiing

**Company/Organization:** Gunstock Mountain Resort

**Type of Organization:** For profit

**Number of Employees:** >100

**Category:** Environment

**Challenge or Opportunity:** Engagement with our guests through social media was seeing an uptick in questions about the availability of EV charging stations.

**Approach or Solution:** As part of Gunstock's capital expense improvements last year, parking lot upgrades included the installation of five level 2 ChargePoint chargers for a total of 10 charging spots (EV Plug J1772). Chargers are open 24/7 and have tap-to-pay capability for credit card use. The fee being charged is \$.25 per kWh.

**Impact:** We know from guest surveys that a large percentage of our skiing and snowboarding guests travel less than an hour to enjoy the slopes at Gunstock. Providing charging stations to those driving EVs made a lot of sense. Our guests are very grateful and we see the charging stations being used on a regular basis throughout the year.