## NHBSR Welcomes Eileen Liponis as New Executive Director

## New Leadership to Drive Growth of the Sustainable Business Network in New Hampshire

The Board of Directors of New Hampshire Businesses for Social Responsibility (NHBSR) is delighted to announce the appointment of Eileen Liponis as its new Executive Director. Eileen brings a wealth of experience and enthusiasm to the role, and she is eager to help drive the growth and impact of the network of sustainable businesses in New Hampshire.

"I'm thrilled to join NHBSR and help New Hampshire businesses make positive changes in their workplaces and communities. I've witnessed the dedication of volunteers from NHBSR member companies and their eagerness to give back. I'm honored to support their progress and carry on NHBSR's excellent work," said Eileen Liponis.

Michelle Veasey, who has greatly expanded NHBSR's reach and impact as NHBSR's Executive Director for the past thirteen years, will be retiring from the Executive Director position and will be taking on a new role as the inaugural Advocacy Director within the NHBSR organization. In this position, Michelle will continue to bring her invaluable experience and leadership to focus on amplifying the voice of sustainable business leaders and their priorities in Concord, aligning with the organization's vision for future growth and impact.

"I'm excited for my next chapter, focused on the work where I have my greatest passion. Eileen's energy and experience builds on the talents of our existing team and will help take NHBSR to another level, getting us closer to our vision of building a sustainable and prosperous state for all," commented Michelle Veasey.

As the premiere convener of organizations dedicated to doing well by doing good in New Hampshire, the NHBSR Board thanks Michelle for her dedicated leadership and welcomes Eileen and the innovative contributions she will bring to the organization. Starting October, 1, Eileen joins the powerhouse team including Michelle, Zeina Eyceoz and Debbie Roy. This moment marks a new chapter for NHBSR as it continues to engage the power of business and our people to build sustainable and prosperous communities.

For further information, please contact:

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## About NHBSR:

New Hampshire Businesses for Social Responsibility is a member-based, non-profit organization that convenes, inspires and supports businesses and community stakeholders to build a more sustainable and prosperous state for all. More information on NHBSR and upcoming events, resources and membership can be found at <u>www.nhbsr.org</u>

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