

# JUST ONE THING

**Title:** ESGiveaway

**Company/Organization:** Merchants Fleet

**Type of Organization:** For profit

**Number of Employees:** 100+

**Category:** Workplace

**Challenge or Opportunity:** Fueling a culture of socially responsible business advocates.

**Approach or Solution:** We created the ESG Giveaway. The Giveaway educated and engaged our employees on ESG concepts, while instilling the message that all employees have the capacity to take action, or more specifically, help Merchants do well, by doing good for our planet, our people, and our communities. The Giveaway incentivized employees with two \$12k gifts to give back to the community and planet through volunteering, celebrate one another through our recognition program, and submit ideas to better the world.

**Impact:** Two employees, who completed all contest requirements, were selected at random as the winners. Additionally, leading up to the drawing we distributed daily emails spotlighting all the good our employees did. Over 35% of employees have participated in the giveaway, with over 800 employees celebrations, over 200 hours volunteered to our planet and communities, and over 30 innovations submitted that we're already building into our 2023 strategy. These stats will be updated in late September.