

# JUST ONE THING

**Title:** Memories make the Best Bowties!

**Company/Organization:** Officially Knotted Bowties LLC

**Type of Organization:** For profit

**Number of Employees:** <100

**Category:** Environment

**Challenge or Opportunity:** The challenge Officially Knotted Bowties faces is the general idea of sustainable fashion. We unfortunately are a throw away society and loose interest in amazing patterns and textiles from the past. I take the opportunity to give the "throw aways" New life. Sustainable fashion is an upcoming way of looking fashionable but also caring our planet earth.

**Approach or Solution:** I address the challenge by just getting the word. By taking an active approach of presenting the fashion of bowtie wearing through advertising opportunities I also wear them on a daily basis. I've done various designs and custom orders for organizations that believe in small business and environmental awareness.

**Impact:** I'm not a large production, I am one man who loves creating Dapperness. The confidence I see in the faces of men, women and children when they tie their first bowtie is priceless. It's even more special when the bowtie is made from fabrics from a loved ones garment.