

# Sponsorship Opportunities

2023-2024

**In Good Company**



NH Businesses for Social  
Responsibility PO Box 3562  
Concord, NH 03302  
603-377-8817  
[info@nhbsr.org](mailto:info@nhbsr.org)

# Who We Are

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NHBSR is a statewide nonprofit organization that convenes, inspires and supports businesses and their community stakeholders to improve our workplaces, our communities and the environment. We believe that businesses can do well while doing good and we strive to share stories, best practices and bottom-line results demonstrating that belief.



## We Convene

a robust network of businesses and their diverse stakeholders that share a desire to "do well and do good."



## We Support

businesses and their change agents to move from ideas to action.



## We Inspire

business practitioners of all levels of experience through shared storytelling and best practices.



## We Lead

with our values because we know that we all must be the change we want to see in the world.

# Why Sponsor

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NHBSR is a membership-driven organization that depends on the financial generosity of companies like yours, as our funding comes solely from sponsorship, membership and event revenue.

Your support is critical to helping build programming that motivates sustainability initiatives to benefit our environment, communities, and workplaces throughout New Hampshire and northern New England.



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For more information, contact Michelle at [michelle@nhbsr.org](mailto:michelle@nhbsr.org) or 603-377-8817

# Sponsor Benefits

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NHBSR provides a wealth of opportunities to feature your company's dedication to sustainability.

## How You Benefit:

- **Highlight** your sustainability efforts
- **Showcase** your support of NHBSR efforts throughout the year
- **Inspire** change in New Hampshire and beyond
- **Connect** with like-minded organizations and individuals
- **Help** ensure NHBSR produces high-quality events and programs
- **Invest** in the future of sustainability in your state
- **Polish** your corporate brand by connecting with NHBSR members

Annual sponsorship packages are customizable to help meet your organization's marketing and communications goals.

For our Sustainer, Leader, CSR Architect and NH Change Agent level members, sponsorship credits or discounts may apply.



**We look forward to adding you to the growing list of NHBSR sponsors.**



# Events and Programs

NHBSR produces the most inspiring and powerful events, programs and tools for our members, helping to advance your business sustainability goals and initiatives.

**Our events and programs are designed to:**

- **Bring** together diverse professionals engaged in sustainability
- **Meet** participants wherever they are on their sustainability journey
- **Foster** dialogue and help build meaningful connections to move the sustainability needle
- **Inspire** positive change in our communities, workplaces and environment
- **Provide** resources, knowledge and services to support corporate social responsibility and sustainability

EVENT	DATE	LOCATION	ATTENDEES	SPONSOR LEVELS
Spring Conference	May	Concord, NH	300+	\$500 - \$5,000
Just One Thing	May-Oct	Statewide	Northern New England Businesses	\$1,000 - \$3,000
Sustainability Slam	Nov	Derry, NH	200+	\$1,000 - \$3,000
Sustainability Awards	March	Manchester, NH	200+	\$1,000 - \$3,500
Measure What Matters	Year Long	Statewide	NH Workplaces	\$3,000 - \$5,000
DEI Workplace Programs	Feb-March	Virtual	US Workplaces	\$1,500 - \$4,000
Climate Programs	Year Long	Virtual	NH Workplaces	\$1,500-\$4,000
Bear in Mind, Mental Health	Oct-May	Virtual	US Workplaces	\$1,000-\$3,000
Pathways to Prosperity	Year Long	Mixed	US Workplaces	\$1000 - \$5,000
Birds of a Feather	Year Long	Mixed	US Workplaces	\$500 - \$5,000



# Spring Conference - *May*

As the largest sustainable business conference in the state, the **Spring Conference** provides you with a unique opportunity to shine a spotlight on your sustainability efforts and connect your brand with innovation and inspiration. The conference brings over 300 business professionals together to learn from each other as well as local and national leaders in Corporate Social Responsibility (CSR).



"Year after year, this conference delivers. The content is spot-on to the challenges business face, and helpful for guiding towards improved sustainability."  
~James Pellerin, Cirtronics

SPONSORSHIP	PRESENTING	LEADERSHIP	KEYNOTE	BIRDS OF A FEATHER	CSR MEDIA	PARTNERSHIP	SOCIAL MEDIA	NETWORKING
<b>Investment</b>	<b>\$5,000</b>	<b>\$3,500</b>		<b>\$3,000</b>		<b>\$2,500</b>		
<b>Available Opportunities</b>	<b>1</b>	<b>4</b>	<b>2</b>	<b>1</b>	<b>3</b>	<b>6</b>	<b>1</b>	<b>2</b>
Tickets	6 (\$1,380 value)	4 (\$920 value)		3 (\$690 value)		2 (\$460 value)		
Feature Opportunity	Kick-off the Conference with Opening Remarks	Opening Remarks for Session Tracks	Introduce the Conference Keynote Speakers	Introduce the NH Talks Speakers	Great Opportunity for In-Kind Trade	Great Opportunity for In-Kind Trade		
Digital Program 500	Full page Ad	Half page ad	Half page ad	Logo Placement	Logo Placement	Logo Placement	Logo Placement	Logo Placement
Print Ads	✓	✓	✓					
Custom Screen Banner	✓	✓	✓	✓	✓	✓	✓	✓
NHBSR.org Homepage	✓	✓	✓	✓	✓	✓	✓	✓
NHBSR.org Event Page	✓	✓	✓	✓	✓	✓	✓	✓
NHBSR E-Blasts	✓	✓	✓	✓	✓	✓	✓	✓
Slideshow Recognition	✓	✓	✓	✓	✓	✓	✓	✓
Press Release	✓	✓	✓	✓	✓			
Social Media	✓	✓	✓	✓	✓	✓	✓	
Sponsor Exhibit Table	✓	✓	✓	✓	✓	✓	✓	✓

In Good Company:




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# Spring Conference - *May*

From breakout sessions dedicated to dynamic sustainability topics, to the annual presentation of the **Cornerstone and Partnership for Innovation Awards**, the conference highlights and celebrates the incredible corporate responsibility work businesses are undertaking.

- **Network** and share ideas for moving sustainability forward in our state
- **Learn** about current developments and best practices in CSR and sustainability
- **Receive** practical tools, resources and examples you can utilize to transform your organization
- **Engage** with big thinkers and leading practitioners
- **Take** away relevant and actionable ideas
- **Collaborate** with like-minded professionals

	BOOK SPONSOR	SOCIAL SPONSOR	CORNERSTONE AWARD SPONSOR	PARTNERSHIP FOR INNOVATION AWARD SPONSOR	CARBON OFFSET SPONSOR	EXHIBITOR TABLE
Investment	\$2,000				\$1,000	\$500
Available Opportunities	3	3	1	1	1	TBD
Conference Tickets	2 (\$460 value)				1 (\$230 value)	1 (\$230 value)
Feature Opportunity	Company Name Listed on Book for Every Attendee	Recognized from the Stage as a Break Sponsor	Introduction of Award Winner	Introduction of Award Winner	Logo Placement on Carbon Offset Slides	Great Opportunity to Promote Your Company
Digital Program 500	Logo Placement	Logo Placement	Logo Placement	Logo Placement	Logo Placement	Company Listed
Custom Screen Banner	✓	✓	✓	✓	✓	
Print Ads						
NHBSR.org Homepage	✓	✓	✓	✓	✓	
NHBSR.org Event page	✓	✓	✓	✓	✓	
NHBSR.org E-Blasts	✓	✓	✓	✓	✓	
Slideshow Presentation	✓	✓	✓	✓	✓	
Press Release			✓	✓		
Social Media	✓	✓	✓	✓	✓	
Sponsor Exhibit Table	✓	✓				✓



# Just One Thing ~ May - October



It takes just one thing to make a difference in your organization's sustainability efforts. NHBSR's **Just One Thing** campaign seeks to share simple stories of sustainability initiatives with impact on the environment, our communities, or our workplaces. We kick off the 5-month campaign at the Spring Conference and collect stories from businesses who strive for a coveted finalist position at the Sustainability Slam in November. It begins with Just One Thing


- **Showcase** your commitment to sustainability throughout the campaign promotion
- **Lead** the way forward in creative, solutions-based ideas for sustainability
- **Build** momentum, encouraging more businesses to take action through shared experience
- **Elevate** the message ... the path to sustainable business begins with Just One Thing

"I always learn something new from the stories and am able to act on it."

~ Heater Iworsky, Revision Energy

In Good Company:



 nhbsr	PRESENTING SPONSOR	MEDIA SPONSOR
<b>Investment</b>	<b>\$3,000</b>	<b>\$1,500</b>
<b>Available Opportunities</b>	<b>1</b>	<b>3</b>
Event Tickets	8 (\$400 value)	6 (\$300 value)
Feature Opportunity	Special Recognition at the Slam	
Event Program 250	✓	
Event Signage	✓	
Custom Stage Banner	✓	
Print Ads	✓	✓
NHBSR.org Homepage	✓	✓
NHBSR.org Event Page	✓	✓
NHBSR.org E-Blasts	✓	✓
Slideshow Recognition	✓	✓
Press Release	✓	✓
Social Media	✓	✓

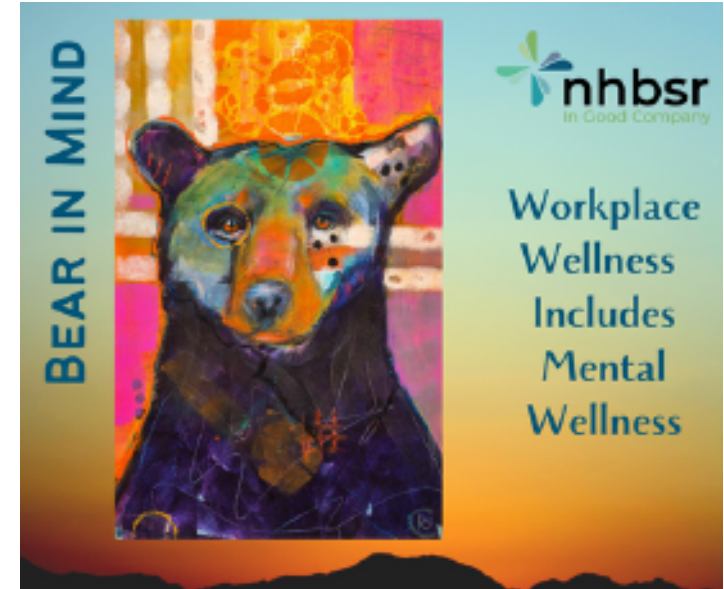
# Bear in Mind Mental Health Awareness ~ October - May

NHBSR knows that achieving a healthy bottom line requires profitability and productivity. To maintain a healthy bottom line, we have to take care of our employees. Mental health and wellbeing is not only key, but it's also one of the most urgent needs today.

NHBSR has partnered with and highlights organizations in NH and nationally that provide mental health resources including NAMI NH, Dartmouth Health, National Council for Mental Wellbeing, Full Spectrum Wellness, UNH, and businesses demonstrating leadership.


## Goals:

- Put the spotlight on mental health issues in the workplace and the importance of making treatment options a priority for all.
- Provide businesses with available resources and access to experts and programs.



- **Monthly** webinar series
- **Refilling the Well:** Weekly stress management sessions for Workplace Well-being
- **Resources**
- **Mental Health** First Aid Training

More program details are available at <https://www.nhbsr.org/bim>

	PRESENTING SPONSOR	ENGAGEMENT SPONSOR	PARTNER SPONSOR
Investment	\$4,000	\$2,000	In-kind Trade
Available Opportunities	1	FILLED	FILLED
Webinars/Sessions	Free Company-wide	Free Company-wide	Free Company-wide
Feature Opportunity	✓		
Recognition	✓	✓	✓

Sponsorship benefits are specially crafted for each level of support.

In Good Company:



Prime  
BUCHHOLZ

For more information, contact Michelle at [michelle@nhbsr.org](mailto:michelle@nhbsr.org) or 603-377-8817

# Sustainability SLAM ~ November



The **Sustainability Slam** is an energizing NHBSR event that welcomes 200 attendees with creative solutions to sustainability challenges.

Throughout the year, we collect stories in our Just One Thing campaign in order to bring you the most innovative and creative ideas in a fast-paced evening of inspired storytelling at the Sustainability Slam. Finalists will highlight their efforts in 90-second stories in one of three categories - Environment, Workplace or Community - while the audience votes for their favorite.

- **Enjoy** a fun and fast-paced evening of sustainability storytelling
- **Gather** ideas to make positive change in your workplace, community or environment
- **Network** with businesses who are implementing creative solutions



	PRESENTING SPONSOR	MEDIA SPONSOR	AWARDS SPONSOR	NETWORKING SPONSOR
Investment	\$3,500		\$2,000	
Available Opportunities	1	4	4	1
Tickets	8 (\$400 value)	4 (\$200 value)	4 (\$200 value)	
Feature Opportunity	Kick-off the Slam with Opening Remarks	Special Recognition in Opening Remarks	Introduce the Award Category	Invite Audience to Stay for Networking
Event Program 250	Full page Ad	Half page ad	Logo Placement	Logo Placement
Event Signage	✓	✓	✓	✓
Custom Company Banner	✓	✓	✓	✓
Print Ads	✓	✓		
NHBSR.org Homepage	✓	✓	✓	✓
NHBSR.org Event page	✓	✓	✓	✓
NHBSR.org E-Blasts	✓	✓	✓	✓
Slideshow Presentation	✓	✓	✓	✓
Press Release	✓			
Social Media	✓	✓	✓	✓

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# Sustainability SLAM ~ November




From shipping boxes to paid family leave to building supportive, inclusive workplaces, the Slam offers fun presentations of unique and impactful solutions to help accelerate sustainable change in your organization.



**"The Slam is full of great stories that, like ours, can inspire businesses big and small to take on really important issues. We can be a force for change."**

~Paul Turbeville, Pete and Gerry's Organics

	ENGAGEMENT SPONSOR	SILENT AUCTION SPONSOR	PARTNERSHIP SPONSOR	CARBON OFFSET SPONSOR
Investment	\$1,500	\$1,500	\$1,500	\$1,000
Available Opportunities	1	1	Unlimited	1
Event Tickets	3 (\$150 value)	3 (\$150 value)	3 (\$150 value)	2 (\$100 value)
Feature Opportunity	Special Recognition during Voting	Recognition during Opening Remarks	Recognition during Opening Remarks	
Event Program- 250	Logo Placement	Logo Placement	Logo Placement	Logo Placement
Event Recognition	✓	✓	✓	✓
NHBSR.org Homepage	✓	✓	✓	✓
NHBSR.org Event Page	✓	✓	✓	✓
NHBSR.org E-Blasts	✓	✓	✓	✓
Slideshow Recognition	✓	✓	✓	✓
Press Release	✓	✓	✓	✓
Social Media	✓	✓	✓	✓

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## In Good Company:



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# Measure What Matters ~ *Year-long*



Measure What Matters NH

Measure What Matters NH builds on an understanding of where sustainability opportunities lie within companies. The program provides numerous tools to measure sustainability progress, starting with the MWM 101 Survey, which provides a simple tool to gain insights and benchmark progress. Other tools include workshops, access to the UNH B Impact Clinic, and member-only access to the Sustainable Resource Network.

NH businesses can take a directed and effective approach to reach greater sustainability. MWM tools allow organizations to assess their impact, hone in on areas of improvement, set goals, and mark their progress. This valuable member benefit gives large and small companies the tools they need to expand and amplify their sustainability efforts.

Your investment in Measure What Matters NH promotes participation in the program throughout the year as we help members identify their successes, connect with resources and celebrate improvements.

- **Be** a leader in promoting sustainability throughout the state
- **Help** businesses better understand their sustainability journey
- **Celebrate** the accomplishments of NHBSR members
- **Connect** businesses to NHBSR network experts through the Sustainable Resource Network
- **Support** growth opportunities with online and in-person sustainability programming

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SPONSORSHIP LEVELS	PREMIER (TWO YEAR COMMITMENT)	LEADERSHIP (TWO YEAR COMMITMENT)
<b>Investment</b>	<b>\$5,000</b>	<b>\$3,000</b>
<b>Available Opportunities</b>	<b>1</b>	<b>4</b>
Sustainability Awards Tickets	8 (\$400 value)	4 (\$200 value)
Feature Opportunity	Special Speaker at the Sustainability Awards	MWM (NH Session at your Facility)
Print Ads	✓	✓
Custom Company Banner	✓	✓
NHBSR.org Homepage	✓	✓
NHBSR.org Event Page	✓	✓
NHBSR.org E-Blasts	✓	✓
Slideshow Recognition	✓	✓
Press Release	✓	
Social Media	✓	✓
Reception	✓	✓

In Good Company:



Mascoma Bank



For more information, contact Michelle at [michelle@nhbsr.org](mailto:michelle@nhbsr.org) or 603-377-8817

# Sustainability Awards ~ March

Informed by the Measure What Matters 101 survey, the **NH Sustainability Awards** roll out the green carpet to amplify the efforts of leaders within the NHBSR business community. Companies are recognized for leading collaborative efforts to support strong communities, building workplaces that respect and value employees and their families, making decisions that reflect the care about the impact our businesses have on the world around us and positively impacting the systems we operate within.



The Sustainability Awards also recognize that young people are the heart of our future and highlight leaders within the educational system. They create sparks that inspire us to deepen our commitment so we honor their efforts with Changemaker Awards.

Shining a spotlight on the efforts of these leaders helps everyone to elevate sustainability opportunities.

- **Celebrate** sustainability leaders in our state
- **Encourage** positive change in our businesses and communities
- **Recognize** our future sustainability professionals

	PRESENTING	AWARD	RECEPTION	SPOTLIGHT	PARTNER / IN KIND TRADE	STUDENT	CARBON OFFSET
<b>Investment</b>	<b>\$3,500</b>	<b>\$2,000</b>		<b>\$1,500</b>		<b>\$1,000</b>	
<b>Available Opportunities</b>	<b>1</b>	<b>3</b>	<b>3</b>	<b>2</b>	<b>2</b>	<b>1</b>	<b>1</b>
Event Tickets	12	8	6	6	6	4	4
Feature Opportunity	Kick-off the Awards with Opening Remarks	Introduce an Award Category	Kickoff Networking				
Digital Program 500	Full page Ad	Half page ad	Half page ad	Logo Placement	Logo Placement	Logo Placement	Carbon Offset Feature
Event Slide	✓	✓	✓	✓	✓	✓	✓
Print Ads	✓	✓	✓				
NHBSR.org Homepage	✓	✓	✓	✓	✓		
NHBSR.org Event Page	✓	✓	✓	✓	✓	✓	✓
NHBSR E-Blasts	✓	✓	✓				
Slideshow Recognition	✓	✓	✓	✓	✓	✓	
Press Release	✓						
Social Media	✓	✓	✓	✓	✓	✓	✓

## In Good Company:



Sponsorship benefits are specially crafted for each level.

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# Member Socials

We believe in community - and we provide **Member Socials** as an opportunity for our members to create community in an informal setting for networking, conversation and great refreshments. These light and fun events provide you with opportunities to connect with sustainability-minded businesses and organizations.



Member Social Sponsors enjoy these opportunities to engage with NHBSR members:

- **Socialize** with NHBSR members at your business location
- **Highlight** your commitment to sustainability in our state
- **Gather** ideas and solutions from like-minded businesses
- **Learn** about what NHBSR members are doing to impact sustainability
- **Network** with businesses who are moving the sustainability conversation forward

 nhbsr	PRESENTING SPONSOR	EVENT SPONSOR	REFRESHMENT SPONSOR
<b>Investment</b>	<b>\$1,000</b>	<b>\$350</b>	<b>\$200</b>
<b>Available Opportunities</b>	<b>1 (Annual)</b>	<b>4 (Quarterly)</b>	<b>4 (Quarterly)</b>
Event Tickets	8 (\$400 value)	6 (\$300 value)	
Feature Opportunity	Opportunity to Kick-Off Quarterly Events	Opportunity to Kick-Off Quarterly Events	Recognized as "Refreshment Sponsor" at Selected Event
NHBSR.org Event Page	✓	✓	✓
NHBSR.org E-Blasts	✓	✓	✓
Exhibit Table	✓	✓	✓

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**"It is incredibly educational and rewarding to be a part of this amazing network. Everyone is ready to step in and step up to help and that is a special environment."**

~ Robin Eichert PeopleSense Consulting


# Diversity & Inclusion Basecamp ~ *First Quarter*

The Diversity & Inclusion Basecamp will bring together leaders and team members to further their Diversity and Inclusion journeys by developing support and inspiration through affinity/peer groups, facilitated dialogue, resources and education.



## The Diversity & Inclusion Basecamp will explore:

- **Creating** a path for the continuous growth of diversity, equity and inclusion goals
- **Cultivating** supportive relationships with fellow leaders and changemakers
- **Accessing** continued DEI learning and exploration opportunities
- **Inspiring** business and community action
- **Creating** allyship within the body and brain
- **Practicing** a new repertoire of skills to help conscious leaders make their mark

	PRESENTING SPONSOR	LEADERSHIP SPONSOR	PARTNER SPONSOR
<b>Investment</b>	<b>\$3,000</b>	<b>\$1,500</b>	<b>In-kind Trade</b>
<b>Available Opportunities</b>	<b>1</b>	<b>3</b>	<b>3</b>
Registrations	4	2	2
Feature Opportunity	✓		
Event Invitations	✓	✓	✓
Media Ads	✓		
Press Release	✓		

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# DEI Workplace Innovation Challenge



Our Diversity, Equity and Inclusion Programs provide the education, inspiration, and opportunity to collaborate on inclusive workplace practices within your organization and beyond.

- **Encourage** workplace teams around the state to participate, driving further engagement within and across participating businesses and organizations.
- **Simplified Outreach** for 8-weeks, participants will receive emails with stories and links to resources.
- **Connect with peers.** Discussions with peers who are learning and innovating to create more inclusive workplace cultures.
- **Local Relevance** to the State of NH, local experts and our greater business environment
- **Expand** the conversation by supporting individuals and teams in moving diversity and inclusion forward in our state.
- **Evergreen Tools** are designed to be shared as the conversation continues to engage individuals throughout the state.

	PRESENTING SPONSOR	WEEKLY SPONSOR	ENGAGEMENT SPONSOR	EVERGREEN SPONSOR
<b>Investment</b>	<b>\$4,000</b>	<b>\$2,000</b>	<b>\$2,000</b>	<b>\$1,500</b>
<b>Available Opportunities</b>	<b>1</b>	<b>3</b>	<b>3</b>	<b>1</b>
NHBSR.org	Logo Feature	Logo Placement	Logo Placement	Logo Placement
NHBSR.org Event	Logo Feature	Logo Placement	Logo Placement	Logo Placement
Challenge Emails	Logo Included on all emails	Logo Included on Your Week's Emails	Logo Included on Your Week's Emails	Logo Included in Follow-Up Emails
Discussion Session	Recognized in Opening Remarks			
Evergreen Banner	Recognized	Recognized	Recognized	Recognized
Press Release	✓			
Social Media	✓			

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# Climate Action Challenge & Climate Action 101



The Climate Action Challenge (CAC) will allow participants to learn, develop actionable plans and connect with other business and community professionals interested in having a positive impact in addressing the challenges we are facing. The Climate Action 101 is designed to engage team members in championing company climate goals and individual action.

- **Gain** an understanding of the basics through paced emails that allow for a quick primer or a detailed dive into an issue or topic.
- **Discover** more complex topics that are critical to addressing climate issues.
- **Inspire** action within your company.
- **Build** professional connections by sharing and learning from other companies and participants.
- **Connect** with engaging short presentations followed by interactive, facilitated discussions designed to support your climate action.
- **Local relevance** as we connect storytelling with NH specifics to fully engage our teams.
- **Track** how the efforts of this Challenge are impacting NH with quarterly progress reporting.
- **Evergreen tools** allow you to share resources with your colleagues, communities and your networks.

	PRESENTING SPONSOR	WEEKLY SPONSOR	ENGAGEMENT SPONSOR	EVERGREEN SPONSOR
<b>Investment</b>	<b>\$4,000</b>	<b>\$2,000</b>	<b>\$2,000</b>	<b>\$1,500</b>
<b>Available Opportunities</b>	<b>1</b>	<b>3</b>	<b>3</b>	<b>1</b>
NHBSR.org	Logo Feature	Logo Placement	Logo Placement	Logo Placement
NHBSR.org Event	Logo Feature	Logo Placement	Logo Placement	Logo Placement
Challenge Emails	Logo Included on all emails	Logo Included on Your Week's Emails	Logo Included on Your Week's Emails	Logo Included in Follow-Up Emails
Discussion Session	Recognized in Opening Remarks			
Evergreen Banner	Recognized	Recognized	Recognized	Recognized
Press Release	✓			
Social Media	✓			

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# Pathways to Prosperity ~ *Year-long*



Pathways to Prosperity is a program that highlights the synergistic benefits of businesses taking a proactive leadership role in addressing critical societal issues affecting the workforce and communities around them. Creating positive and sustainable change in affordable housing, childcare availability, quality education, affordable healthcare, inclusive welcoming workplaces and communities, financial sustainability for employees, and an environment where business and community thrive together!

- **Raising Awareness:** Inspire collective awareness and solution-oriented action around the pressing social issues affecting communities in NH.
- **Business-Community Partnerships:** Show examples of local and regional partnerships that resulted in mutual benefit in solving societal challenges.
- **Innovative Solutions:** Integrate social considerations into strategic outlooks, aligning business success with positive societal impact.
- **Empowering Employee Engagement and a Welcoming Culture:** Promote workplace cultures that are intergenerational, family-friendly, recovery-friendly, caregiver-friendly, inclusive, and responsive.
- **Advocacy and Policy:** Engage business leaders, employees, and stakeholders to shape a positive narrative and drive systemic change in the state.

	PRESENTING SPONSOR	WEEKLY SPONSOR	ENGAGEMENT SPONSOR	EVERGREEN SPONSOR
<b>Investment</b>	<b>\$4,000</b>	<b>\$2,000</b>	<b>\$2,000</b>	<b>\$1,500</b>
<b>Available Opportunities</b>	<b>1</b>	<b>3</b>	<b>3</b>	<b>1</b>
NHBSR.org	Logo Feature	Logo Placement	Logo Placement	Logo Placement
NHBSR.org Event	Logo Feature	Logo Placement	Logo Placement	Logo Placement
Challenge Emails	Logo Included on all emails	Logo Included on Your Week's Emails	Logo Included on Your Week's Emails	Logo Included in Follow-Up Emails
Discussion Session	Recognized in Opening Remarks			
Evergreen Banner	Recognized	Recognized	Recognized	Recognized
Press Release	✓			
Social Media	✓			

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**Your support will help to drive climate action, resiliency and justice across our state.**

For more information, contact Michelle at [michelle@nhbsr.org](mailto:michelle@nhbsr.org) or 603-377-8817

# Birds of a Feather ~ Purposeful Networking



These purposeful networking sessions are meant to promote community growth through discussion and connecting around topics our network is passionate about.

Free and open to all, these virtual networking sessions provide opportunities for engagement, continued learning, and action.

- **Socialize** with peers around a specified topic.
- **Highlight** your commitment to sustainability and share your experiences.
- **Gather** ideas and solutions from like-minded individuals and share your story.
- **Learn** about what community members are doing to impact sustainability.
- **Network** with leaders who are moving the sustainability conversation forward.
- **Take Action** - Go beyond passive learning by discussing real solutions and implementing them in your community or business.

	PRESENTING SPONSOR	WEEKLY SPONSOR	ENGAGEMENT SPONSOR	EVERGREEN SPONSOR
<b>Investment</b>	<b>\$4,000</b>	<b>\$2,000</b>	<b>\$2,000</b>	<b>\$1,500</b>
<b>Available Opportunities</b>	<b>1</b>	<b>3</b>	<b>3</b>	<b>1</b>
NHBSR.org	Logo Feature	Logo Placement	Logo Placement	Logo Placement
NHBSR.org Event	Logo Feature	Logo Placement	Logo Placement	Logo Placement
Challenge Emails	Logo Included on all emails	Logo Included on Your Week's Emails	Logo Included on Your Week's Emails	Logo Included in Follow-Up Emails
Discussion Session	Recognized in Opening Remarks			
Evergreen Banner	Recognized	Recognized	Recognized	Recognized
Press Release	✓			
Social Media	✓			

Sponsorship benefits are specially crafted for each level of support.

**Your support will help to drive climate action, resiliency and justice across our state.**

For more information, contact Michelle at [michelle@nhbsr.org](mailto:michelle@nhbsr.org) or 603-377-8817

