



## FOR IMMEDIATE RELEASE

### **New Hampshire Businesses for Social Responsibility (NHBSR) Announces the Appointment of Three New Board Members**

*New Board Members bring a wealth of collaborative sustainability experience to NHBSR.*

**Concord, New Hampshire, December 2, 2022** – New Hampshire Businesses for Social Responsibility (NHBSR) announced today the appointment of three new members to the Board of Directors. The addition of Jennifer Gureckis from BerryDunn, Sarah Johnson from the NH Department of Environmental Services, and Anne E. Richardson from the Richardson Media Group enhances the Board's expertise. They bring an impressive array of collaborative sustainability leadership and initiatives to NHBSR.

*"These community leaders exemplify NHBSR's core values of inclusivity, integrity, encouragement, and transformative collaboration,"* said Michelle Veasey, Executive Director NHBSR. *"They bring a wealth of insight and forward-thinking vision to our already dynamic board, and we look forward to working with them."*

Gureckis is a senior manager in BerryDunn's Financial Services Practice Group and provides audit and accounting services for banks, credit unions, and trust companies. She also provides employee benefit plan audit services for organizations in various industries. For the past 16 years, Gureckis has worked out of BerryDunn's Manchester location and helped develop sustainable practices within the office. She received her MSA from the University of New Hampshire.

Johnson is the Small Business Technical Assistance Program Manager and Small Business Ombudsperson for the New Hampshire Department of Environmental Services. She has 25 years of experience in New Hampshire state government and serving the small business community; she represents Region 1 on the National Steering Committee (NSC) for Small Business Environmental Assistance Programs and was Chair of NSC from 2014 to 2016. Johnson was awarded the Karen V. Brown Leadership Award in 2022 and the Small Business Environmental Assistance Program Award in 2018 by the NSC. She earned her B.S. in Marine Science from Coastal Carolina University and her MS in Resource Management and Administration from Antioch University New England.

Richardson is the owner and media director at Richardson Media Group, a media planning, buying, and SEO agency located in Portsmouth, NH. She is a Business Advisor to the UNH B Impact Clinic, helping companies and student-led teams navigate the B Corporation certification process. She chaired the Marketing Committee for the Spring 2022 New England

BLD Conference and is an active business member of 1% for the Planet. Richardson earned a BA from Bowdoin College and a master's from Lesley University. In 2022, the Richardson Media Group earned its B Corporation certification making them the first marketing agency to become a B Corp in the State of New Hampshire.

Richardson is *"excited to join the NHBSR Board to collaborate with a group of purpose-driven leaders from a wide range of industries who share a willingness to work together to make a difference in the lives of others."*

NHBSR is pleased to welcome these new board members and knows they will be strong allies in the nonprofit member organization's mission to convene, inspire and support businesses and community stakeholders to build a more sustainable and prosperous state for all. More information on NHBSR and upcoming events, resources, and membership can be found at [nhbsr.org](http://nhbsr.org).

#### **ABOUT NHBSR**

New Hampshire Businesses for Social Responsibility (NHBSR) fosters socially and environmentally responsible business in New Hampshire, recognizing that people, principles, and profit must be linked. NHBSR is a statewide membership organization providing educational, networking, and promotional opportunities to encourage sustainable business. NHBSR includes a wide range of companies, nonprofits, and individuals at various stages of implementation, from those just getting started to leaders in sustainability.

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