SPRING CONFERENCE

“Social Responsibility: Competitive Advantage to Competitive Imperative”

Monday, May 24, 2010
Grappone Conference Center, Concord, NH

People, Principles & Profit
www.nhbsr.org
EnviroVantage performs demolition of four structures completing entire project with only one container of trash

EnviroVantage does more for the environment by recycling

Project: Elliott Rose Greenhouse Demolition
Location: Dover, NH

The Elliott Rose Farm in Dover, NH included four greenhouses; three at 800 feet in length and one at 400 feet. Due to age and snow pressure, it was necessary to re-enforce the metal framing with wood. The only way to secure the wood, glass and frame was to use caulking that, unfortunately in the 1970s, contained asbestos. In 2003, the rose farm shut down but the land was still very valuable.

EnviroVantage was recently brought in to perform dirt removal, demolition, asbestos abatement and environmental clean-up. The first portion of the project included removing 9 inches of dirt in the planter beds, and a half foot of dirt located between the beds. The dirt was then transported to the Old Dover DPW site for disposal.

The next phase of the project was to demolish all four hot houses entirely. Since each structure contained asbestos, the yellow shirted crews took caution by continually soaking the wood and caulking to make sure that no asbestos fibers were set free in to the air. The proper exterior and ground containment was secured and the demolition process began.

EnviroVantage effectively removed all roof and side panels first, then demolished the metal/wood framing, and finally removed the foundation, pipe and footings in the trenches and remaining planter beds.

Once the demolition was finished, meticulous environmental clean up was performed. EV crews hand picked all broken glass and asbestos debris from the ground. The asbestos was safely loaded into hazpacks for secure transportation to the disposal site. Up and down wind air sampling was executed throughout the project and final clearance inspection complete.

The project was finished on schedule and EnviroVantage efficiently recycled all aluminum, plastic, steel, cement, panels, electric wiring/cables and over 51,000 feet of piping. Only one container of trash (materials that could not be recycled) accumulated throughout the entire project. Another fantastic EnviroVantage success story emerged!
On behalf of New Hampshire Businesses for Social Responsibility (NHBSR) and the New Hampshire Business Review, we would like to welcome you to our 7th Annual Spring Conference, our third publication together and our 10th year in business! NHBSR, along with a dedicated board, committees and staff, has worked tirelessly to create this special event for you, featuring thought leaders and change makers in the fields of sustainability and corporate social responsibility (CSR).

Our morning keynote, Andrea Moffat is the senior director of corporate programs at Ceres, a national network of investors, environmental organizations and other public interest groups working with companies to address sustainability challenges. Ms. Moffat will share a vision for achieving a sustainable global economy through four key areas of focus: honest accounting that abolishes the folly of free pollution, higher standards of business leadership, bold solutions that accelerate green innovation and smart new policies that reward sustainability performance.

Directly following Ms. Moffat’s address, four concurrent educational sessions will offer real-world suggestions that are appropriate and applicable to any size company and will focus on the “bottom line” benefits and return on investment of socially responsible and sustainable programs and practices. The following sessions are sure to provide no- to low-cost implementable steps your company can take to become more sustainable:

- ISO 26000: An Overview of What It Means for Your Company
- The Triple Bottom Line as a Decision Making Tool for Sustainable Business Practices
- Getting Started in Corporate Social Responsibility – A Practical Guide
- What the Recession has Taught Us About Business Sustainability

Over 30 sustainable and socially responsible exhibitors will be showcasing their products and services and a new job board will be available for employers to post positions and job seekers may post their resumes. Don’t miss out on the opportunity to bid on the many great items available in our new Silent Auction and plan to stay and continue the conversation at “Green Drinks.”

Because sustainability and corporate social responsibility touches on every aspect of a company’s activities, this unique conference brings together over 250 business professionals from all industries, government officials, individuals and not-for-profit organizations.

This event is made possible by the generosity of many sponsors. Our sincere thanks to Conference Leaders; New Hampshire Community Development Finance Authority; FairPoint Communications, Monadnock Paper Mills Inc., Nixon Peabody LLP and Normandeau Associates; Conference Partners Public Service of New Hampshire, Wiggin & Nourie P.A., New Hampshire Business Review, Prizim and Pax World Mutual Funds, The Keynote Sponsor is Hannaford Supermarkets. The World Café is made possible by The Timberland Company and New Directions Collaborative. The event is made carbon neutral by C&S Wholesale Grocers and nametags are compliments of Savvy Workshop. Session Sponsors are Praxis Consulting Group Inc., Barker Architects PLLC, New Hampshire Electric Co-op and Altus Investment Group LLC. The Tote Bag sponsors are Northeast Delta Dental and Hypertherm. Design, paper and printing were provided by Baker Salmon Design, Monadnock Paper Mills Inc. and RAM Printing.

Join NHBSR on May 24 at the Grappone Conference Center for a great day of education, networking and promotion. Visit www.nhbsrconference.org to register.

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**Message from the Governor**

John H. Lynch
Governor

State of New Hampshire
OFFICE OF THE GOVERNOR
167 North Main Street, State House, Room 200
Concord, New Hampshire 03301
Telephone (603) 271-0254
www.nh.gov/governor
Gov.tyler@nh.gov

May 1, 2010

Dear Friends,

It is my pleasure to congratulate New Hampshire Businesses for Social Responsibility on its 7th annual Spring Conference at the Grappone Center in Concord.

I want to extend my congratulations to this year’s Cornerstone Award recipients for their dedication to corporate social responsibility and sustainability in New Hampshire. Their commitment to fostering socially and environmentally responsible business in the Granite State is commendable.

I recommend all of the members of New Hampshire Businesses for Social Responsibility and offer special congratulations to the Cornerstone Award finalists.

Sincerely,

John H. Lynch
Governor
**Strategic Plan**

**Our mission** New Hampshire Businesses for Social Responsibility fosters socially and environmentally responsible business in New Hampshire recognizing that people, principles and profits must be linked.

**Core values**
- **Inclusivity**: Membership is open to companies, organizations, and students that are committed to learning and adopting responsible business practices.
- **Integrity**: NHBSR conducts its operations with transparency, accountability, and responsibility.
- **Respect**: NHBSR empowers member companies to achieve commercial success that is respectful of companies, organizations, and communities.
- **Stewardship**: NHBSR strives to set a high standard for implementing sustainable business practices throughout our organization that considers future generations and what will sustain them.

**Strategic goals**
- **Marketplace**: Position NHBSR as the recognized authority and ‘go to’ resource for socially responsible business practices in New Hampshire.
- **Constituents**: Serve New Hampshire by engaging business professionals, community leaders, and students.
- **Programs & Services**: Offer valuable education, networking and promotional opportunities to New Hampshire businesses.

**Collaborative partnerships**
- Form collaborative partnerships with key organizations that align with NHBSR’s core values and strategic goals, which create synergies that benefit the membership.

**Fiscal health**
- Be fiscally secure with diverse funding from the organization’s own earned income streams, including membership, programming, sponsorships and grants.

**Human resources**
- Have the capacity to support and enhance the operations of a 500+ membership organization.

**Implementation**
- **Education & best practices**: NHBSR is the trusted ‘go to’ educational resource on corporate social responsibility (CSR), helping New Hampshire companies and organizations put CSR theory and best practices to work. NHBSR provides access to CSR and sustainability thought leaders and change makers to inform and educate our members. Interactive workshops, seminars, tours, socials, discussions and debates provide rich learning opportunities.
- **Tools, research & leadership**: NHBSR helps its members improve performance and stay current with courses, webinars, self-assessment surveys, research, analysis and a robust collection of online tools.
- **Mentoring, networking & promotion**: NHBSR is where well-respected companies and organizations come together to mentor, network and promote their CSR practices. The value and influence of NHBSR comes from its members and the collective wealth of experience and breadth of knowledge they help create. The diversity of NHBSR’s membership creates rich opportunities to share and learn a variety of best practices, success stories, and behind-the-scenes perspectives.

**Outcomes**
- **CSR educated business community**: New Hampshire employers are better educated and prepared to execute corporate social responsibility practices.
- **Commercial success with ethical values**: NHBSR member companies are profitable in measurable ways that respect ethical values, communities and the environment.
- **Sustainable growth**: Through socially responsible business policies and practices, NHBSR member companies are achieving viable, sustainable growth that benefits all stakeholders.
- **NH - A better place to do business**: New Hampshire is a better place to establish and maintain businesses, live and work amid a business community that values and exercises corporate social responsibility.

**Sustainability Institute – A Partnership with UNH**

Financial profitability is no longer the only measure of business success. Progressive companies are rapidly moving toward a sustainable business model that fully recognizes their responsibilities for operating in a socially, environmentally, and economically sound fashion – following the “triple bottom line.” The most innovative companies are seeking to translate sustainability into market advantage.

The goal of the Sustainability Institute is to provide the New Hampshire business community with educational opportunities that will allow deeper understanding of tools for and action within the areas of CSR & Sustainability. At its core, this certificate program will explore the “people-planet-profit” issues that are driving business, government and society. Through lectures, readings, case studies, site visits and class discussions, this program will help participants to better understand best practices, current thinking and emerging trends within the “people, planet, profit” space. Additionally, we anticipate that this certificate program will help participants gain subject matter expertise and credibility as they grow in their careers.

For more information on the Sustainability Institute coming in 2011 contact NHBSR Executive Director Molly Hodgson Smith at 603.391.8471 or email molly@nhbsr.org. Or contact Josina Garnham Executive Development Program Coordinator, The Whittemore School of Business at 603.862.1998 or email josina.garnham@unh.edu.

**Timberland’s Commitment**

To corporate social responsibility is grounded in the values that define our community. Our approach to building and sustaining strong communities includes civic engagement, environmental stewardship, and global human rights.

**Volante’s Commitment**

Volante Foods is dedicated to developing sustainable farming practices and promoting environmentally friendly solutions to the food industry. We are committed to reducing our carbon footprint by implementing energy-efficient technologies and reducing waste. Our commitment to sustainability is a key part of our overall strategy to create a more sustainable world.

Find out more about our sustainability initiatives and eco-friendly products at [www.timberland.com](http://www.timberland.com).
“The Community Development Finance Authority (CDFA) supports the development of vibrant and resilient communities by providing resources for community economic development efforts in New Hampshire. We administer nearly $40 million in funding resources, which includes a combination of state tax credits and federal Community Development Block Grant, Neighborhood Stabilization, Energy Reduction Funds, and other grant and loan programs.”

– Kathy Bogle Shields, Executive Director

“FairPoint Communications is a leading provider of communications services including local and long distance voice, data, Internet, television and broadband. FairPoint and its over 4,000 employees are committed to the communities we serve and are especially proud to support the efforts of New Hampshire Businesses for Social Responsibility and its members.”

– Teresa R. Rosenberger, State President, NH

“Promoting sustainability in its business operations and among the local business community is a fundamental tenet of Monadnock’s environmental philosophy. As a sponsor of the 2010 NHBSR Sustainability Conference, Monadnock is pleased to be able to explore a broad range of environmental issues associated with like-minded New Hampshire organizations.”

– Richard Verney, CEO

“Normandeau Associates is an environmental consulting firm specializing in science based technical services and regulatory analysis and strategy. Founded in 1970, it was a ‘pioneer’ in the environmental business and is celebrating its 40th anniversary. The firm is employee-owned through an ESOP which creates long term value for employees, our most important asset. Based in Bedford, NH, the firm does business throughout the U.S. Corporate social responsibility is reflected in the firm’s Core Values.”

– Pamela S. Hall, President

At Nixon Peabody, we believe that, as lawyers, we have an ethical obligation to practice good corporate citizenship. As a sustaining member of NHBSR, Nixon Peabody’s dedication to corporate and social responsibility is an integral part of what we think sets us apart and connects us to the broader New Hampshire community where we live and work.”

– James Hood, Attorney

Time well spent.

At Nixon Peabody, we believe that, as lawyers, we have an ethical obligation to practice good corporate citizenship. This not only involves assisting those with limited access to legal services, it also includes our firmwide “Legally Green” initiative and our demonstrated commitment to diversity.

As a sustaining member of NHBSR, we believe our dedication to corporate social responsibility is an integral part of what sets us apart and connects us to the broader communities where we work and live, in New Hampshire and around the world.

Manchester, NH
www.nixonpeabody.com
8:00-8:30 am • Registration & Morning Refreshments

8:30-9:45 am • MORNING KEYNOTE
Sponsored by Hannaford Supermarkets

WELCOME: Molly Hodgson Smith, NHBSR Executive Director; Erik Barstow, Attorney, Wiggin & Nourie, PA, NHBSR Board Co-Chair

KEYNOTE: Andrea Moffat, Senior Director of Corporate Programs, Ceres

CONFERENCE OVERVIEW: Bonnie Kurylo, Division Manager; Public Service Company of New Hampshire, NHBSR Board Co-Chair; Spring Conference Co-Chair

9:45-10:00 am • MORNING BREAK

10:00-11:45 am • BREAKOUT SESSIONS

ISO 26000 – Guidance on Corporate Social Responsibility: An Overview of What it Means for Your Company
Sponsored by Praxis Consulting Group Inc.
The community of socially responsible organizations is eagerly anticipating the emergence of Draft International Standard ISO 26000—Guidance for Social Responsibility. For organizations beginning to address social responsibility and for organizations more experienced with sustainability implementation, this session provides critical information about how ISO 26000 can be leveraged to support social responsibility and sustainability initiatives. The session also shows how ISO 26000 assists organizations in enhancing the credibility of reports and claims made about their Social Responsibility programs. Participants will leave this session with a clear understanding of the standard; the path to finalizing the standard, and how it can be used to support social responsibility and sustainability initiatives.

Speakers: Ted Freeman, Principal, Praxis Consulting Group Inc.; Peter J. Hall, C.G., CEA, Principal, Sustainability Practice Leader - EHS Management, MACTEC Engineering and Consulting Inc.; Carolyn Schmidt, Program Director, ECOLOGIA /Virtual Foundation

The Triple Bottom Line as a Decision Making Tool for Sustainable Business Practices
Sponsored by Barker Architects PLLC
Is your company concerned with more than profit? Consumers are increasingly drawn to companies that value the common good. The triple bottom line more accurately reflects an organization’s environmental, social and economic, performance. Learn the metrics to design and implement sustainable business practices. Meet companies that have adopted context-based sustainability management on a wide-ranging basis and created specific metrics targeting each site's impacts and operating environment. Speakers: Dan Vooris, LEED AP, Energy and Sustainability Consultant, Integrated Building Energy Associates LLC; Eric Lowitt, Manager of Strategy & Operations Practice, Deloitte Consulting LLP; Michelle Hamm, Environmental Manager, Monadnock Paper Mills Inc.

Getting Started in Corporate Social Responsibility—A Practical Guide
Sponsored by New Hampshire Electric Co-op
Are you new to social responsibility? Would you like to learn the basics of corporate responsibility and what it could mean for your organization? What do all those acronyms mean and how can you apply principles of corporate responsibility to your organization in a meaningful way? You'll hear from well-respected companies that will share their stories and inspire you with ideas and lessons from their experience. You'll leave with the framework for creating a customized plan that meets your own unique needs. Speakers: Robin Eichert, Principal, PeopleSense Consulting LLC; Jeff Allar, Vice President - Human Resources, Stonyfield Farms; Amanda Osmer, General Manager, Grappone Automotive Group

What the Recession has Taught us about Business Sustainability
Sponsored by Altus Investment Group LLC
The recession has forced most companies to make painful adjustments to their business practices in an effort to survive. This is an especially difficult challenge for values-led companies trying to preserve their competitiveness without undermining those values. Join this workshop to hear how some companies have turned this adversity into an asset, determined to move forward as stronger companies in terms of both finance and values. They will share with you some creative no- and low-cost examples of how they have maintained their values-driven business agendas in spite of having to cut costs. Speakers: Spencer Putnam, Adjunct Professor, Green Mountain College; Val Zanchuk, President, Graphicast Inc.; Johanna C. Jobin, Sustainability Programs Manager, Millipore Corporation

12:00-1:30 pm • 10th ANNIVERSARY LUNCHEON

WELCOME: Lisa Hardin Berghaus, Marketing Specialist, Monadnock Paper Mills, NHBSR Board Member; Spring Conference Co-Chair

CORNERSTONE AWARD PRESENTATION:
Governor John Lynch invited

1:30 – 1:45pm • AFTERNOON BREAK

1:45 – 3:45 pm • WORLD CAFÉ
Sponsored by The Timberland Company

Thinking Together to Inspire Action
For the first time, NHBSR will host a World Café, a simple powerful way for a large group to tap their combined experience and knowledge to explore questions that shape their future. NHBSR’s 10th anniversary is an ideal time to learn from your peers about innovative practices and create a vision for how your business and our network can move forward. In a series of relaxed, café-style conversations with small groups, you will have a chance to explore these questions:
• What is the most inspiring example of socially responsible business practices you have participated in or learned about?
• Looking forward, what is the most powerful way that you and we, as the NHBSR community, can act to make a difference?

As dozens of small groups simultaneously interact, new ideas and insights will naturally arise, as will new networking connections with other socially responsible business leaders. The World Café has been used around the world to quickly access the collective wisdom of an organization and generate innovative ideas for action. This interactive experience will be facilitated by New Directions Collaborative, an NHBSR member, which specializes in catalyzing the power of networks to advance the common good. For more info see: www.theworldcafe.com and www.ndcollaborative.com

4:00 – 5:00 • JOIN US FOR “GREEN DRINKS”
“Happy Hour”—Stay and continue the conversation.
Silent Auction  Opportunity to bid on a one-night stay for four with breakfast at the Attitash Grand Summit Hotel along with many other exciting items from businesses throughout New Hampshire!

Job Board  Post your job or your resume!

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KEYNOTE SPEAKER
Andrea Moffat
Senior Director of Corporate Programs, Ceres
Keynote Sponsored by Hannaford Supermarkets

Ceres (pronounced “series”) is a national network of investors, environmental organizations and other public interest groups working with companies and investors to address sustainability challenges such as global climate change. Ceres’ mission is to integrate sustainability into capital markets for the health of the planet and its people.

Andrea Moffat is the senior director of corporate programs and oversees Ceres’ Corporate Accountability, Corporate Governance, and Corporate Outreach programs. With over 10 years of experience, Andrea manages a team, which engages with over 70 companies to help them meet sustainability commitments and achieve greater performance results. Andrea works directly with company leadership in over two dozen Fortune 500 companies in order to develop new strategies, facilitate stakeholder engagement, and elevate sustainability to the boardroom.

Before joining Ceres, Andrea led and managed a corporate responsibility program for Canada’s Environment Department. This program was focused on supporting corporations in a number of areas, including sustainability reporting, developing the link between sustainability and business value, and providing corporations with sustainability tools, research and information. Establishing partnerships with a wide-range of stakeholder groups was an important component of this program.

Andrea’s other professional experience includes community development work with the African Medical Research Foundation in East Africa, research with the Canadian Environmental Law Association, and an environmental lecturer at the University of Toronto.

Andrea has a Master of Environmental Studies degree from Dalhousie University and a Bachelor of Arts Honors degree in sociology/psychology from Queen’s University, Canada.

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REGISTRATION

NHBSR SPRING CONFERENCE
The Grappone Conference Center
70 Constitution Ave., Concord, New Hampshire
May 24, 2010 8:00 am to 5:00 pm
Directions at: www.grapponeconferencecenter.com

Email: kate@nhbsr.org Phone: 603-391-7437
Register online www.nhbsrconference.org
Or fill out the form below and mail to:
NHBSR, PO Box 3562, Concord, NH 03302-3562

☐ YES! I/we will attend NHBSR’s Spring Conference Payment Enclosed $ (payable to NHBSR)
☐ MC ☐ VISA #

SIGNATURE

NAME ON CARD

NAME

COMPANY

ADDRESS

CITY STATE ZIP

PHONE FAX

EMAIL

REGISTER ONLINE www.nhbsrconference.org

Conference Fees

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☐ I am interested in joining NHBSR, please send information

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Andrea has a Master of Environmental Studies degree from Dalhousie University and a Bachelor of Arts Honors degree in sociology/psychology from Queen’s University, Canada.
NHBSR 2010 Cornerstone Award

New Hampshire Businesses for Social Responsibility (NHBSR) is proud to announce the finalists for this year’s Cornerstone Award: Antioch University New England, C&S Wholesale Grocers Inc., and Alison Huber-Jewett of Jewett Construction.

“NHBSR is pleased to honor one of our members each year with this award. It serves as a great example of exceptional work in the social responsibility field and allows NHBSR to highlight the high level of commitment to sustainability and social responsibility here in New Hampshire,” said Molly Hodgson Smith, executive director of NHBSR.

The NHBSR Cornerstone Award is presented every year at the NHBSR Spring Conference to a company or individual that exemplifies the principles of corporate social responsibility (CSR) and promotes the concepts of CSR to the greater business community within the state of New Hampshire. The recipient of this year’s award will be announced at NHBSR’s 7th Annual Spring Conference on Monday, May 24, 2010, at the Grappone Conference Center in Concord, NH.

Hypertherm Inc. was the proud recipient of the 2009 NHBSR Cornerstone Award. Barbara Couch, Hypertherm’s vice president of corporate social responsibility, said, “We attended last year’s event as learners, drawing inspiration from other leading corporate citizens. We continue on our journey of learning today, inspiring to be a model for corporate social responsibility.”

Antioch University New England

Since its founding in 1964, Antioch University New England has supported the tenets of corporate social responsibility, and as its mission provides transformative graduate study education through scholarship, innovation and community action for a just and sustainable society. Antioch University New England supports CSR in three ways. Antioch operates the business of running a university using CSR principles; it educates its students in CSR principles, and through many of its student practices and internships, it helps businesses and organizations locally and throughout New England recognize and begin to adopt CSR principles.

C&S Wholesale Grocers Inc.

C&S is the largest wholesale grocery distributor in the U.S., based on revenue. Sales were $19.3 billion last year, making it the 12th largest privately held company in the country, as ranked by Forbes magazine. Founded in 1918, C&S provides wholesale and distribution services from warehouses in the Northeast, Mid-Atlantic, Southeast, West Coast and Hawaii. The men and women of C&S are responsible for the delivery of food and non-food products to 3,900 grocery stores across the nation. Four platforms guide the company’s CSR initiatives: Eliminating Hunger, Strengthening Communities, Protecting the Environment, and Encouraging Volunteerism.

Alison Huber-Jewett, Jewett Construction

Alison encourages CSR and community involvement amongst her coworkers by researching and presenting opportunities that prove rewarding to both the participant and the community. She is always open to new ways to give back to the community and encourages others to do the same. Alison’s efforts toward corporate social responsibility have been recognized by the New Hampshire Department of Environmental Services, as her policies have helped Jewett Construction to be selected to participate in the NHDES Aspiring Leaders Program.

NHBSR fosters socially and environmentally responsible business in New Hampshire, recognizing that people, principles and profits must be linked. NHBSR prides itself on offering education, networking and promotion in an environmentally sustainable way. This conference will incorporate a variety of green elements including carbon offset, recycling, minimizing waste and sustainable menu choices. For more info about the Cornerstone Award and NHBSR visit www.nhbsr.org or call 603-391-8471 or email molly@nhbsr.org.

Are you throwing money out the window? spending too much on energy bills? looking for ways to conserve energy?

The Community Development Finance Authority (CDFA), New Hampshire Community Loan Fund, and the Jordan Institute are offering a low-interest loan program to help commercial businesses and nonprofits finance energy improvements and renewable energy projects in their New Hampshire buildings.

The Enterprise Energy Fund was created through the American Recovery and Reinvestment Act and the New Hampshire Office of Energy and Planning. The $3.5 million fund is to help New Hampshire businesses and nonprofits reduce their energy consumption and costs. A portion of the funds will be used as grants for energy audits.

**Loans to commercial businesses range from $10,000 to $500,000, with rates from 2% to 4%.**

This is just one of many programs offered through the Community Development Finance Authority. Give us a call at 603.226.2170 or visit www.nhcdfa.org for more information about the Enterprise Energy Fund or any of our other lending programs.

New Hampshire Community Loan Fund

14 Dixon Avenue, Concord, NH 03301 | 603.226.2170 | www.nhcdfa.org

Follow us on Twitter: @nhcdfa or on Facebook: NHCDFA

Follow us on Twitter: @nhbsr or on Facebook: NHBSR
When we protect our environment, New Hampshire shines. At PSNH, we believe in developing cleaner, more efficient systems to power our state toward a brighter future. Because we live here too, and we love the view. Learn more about PSNH at psnh.com.

Monadnock Paper Mills: Sustainable paper makers

At Monadnock, environmental stewardship is one of our core beliefs. We are very proud to be the first mill in the nation to receive Forest Stewardship Council (FSC) Chain of Custody Certification for our Astrolite PC100 post consumer recycled printing paper.

We’re also proud that all of our printing and packaging papers are manufactured carbon neutral using 100% renewable electricity – half of which we produce ourselves using our own low-impact hydro-electric power facility.

Monadnock’s commitment to continuously improve our environmental footprint has led us to become the only premium uncoated text and cover paper mill with a Certified ISO 14001:2004 Environmental Management System – a system that requires continuous improvement throughout our operations.

You can tell a lot about a company by the company it keeps. Monadnock is an EPA Climate Leader, EPA Green Power Partner, EPA Wastewise Partner and an FSC Certified Mill. We have been recognized by leading environmental organizations including the Sierra Club, The Society for the Protection of New Hampshire Forests and have earned the Governors Award for Pollution Prevention as well as the Cornerstone Award from New Hampshire Businesses for Social Responsibility for our environmental efforts.

But awards and recognition aren’t why we do it. We do it because we live here. We do it because we raise our families here. And we do it because we would like to leave our beautiful area of New Hampshire as pristine as we found it nearly two centuries ago.

What is the Cornerstone Award?

The NHBSR Cornerstone Award is presented to an individual, corporation, government agency or nonprofit organization that exemplifies the principles of corporate social responsibility (CSR) and promotes the concepts of CSR to the greater business community within the state of New Hampshire.

The Cornerstone Award is named for the cornerstone of a building, which is the first building block of a new structure and laid with appropriate ceremonies. NHBSR believes that CSR should be a foundation for every business, and therefore a building block of our economy and society.

How is the Cornerstone Award winner selected?

Any member of NHBSR may nominate a person, company or organization to be considered for the Cornerstone Award. Members should be able to answer the following questions about the nominee:

- How does this nominee participate in CSR practices related to workplace, community and/or environment?
- How does this nominee encourage others in the state to engage in CSR practices?
- How does this nominee work to promote the value of CSR within New Hampshire?

A panel of four to six judges, consisting of NHBSR staff, NHBSR members and past recipients review all nominees to determine that year’s recipient.

Is your organization moving in the right direction?

Follow a sustainability leader!

Let PRIZIM Inc. lead you towards a more profitable and sustainable future.

PRIZIM is a management consulting firm specializing in environmental sustainability, energy, and social responsibility. We offer organizations advice and direction in meeting and exceeding business goals while remaining good stewards of People-Planet-Profit.

We know how because we lead by example. Read our own Report on Sustainability at www.prizim-inc.com

Contact Dennis Sasseville, Senior Principal at PRIZIM’s Bedford, NH office: 603-472-5684, dsasseville@prizim-inc.com
Join NHBSR!

Any company or organization that is committed to improving its social responsibility and sustainability performance is eligible to join NHBSR. Membership can be initiated at any time, and dues are renewed annually.

NHBSR Membership Levels & Benefits

• ‘Leader-Innovator’ – $2,500
  Premier membership allows your company to showcase its CSR/Sustainability Leadership through the following exclusive ‘Innovator’ opportunities: opportunity for first refusal on all marketing and sponsorship opportunities including first pick for “Go On Tour” host opportunities, CSR/Sustainability Webinar Series, Spring Conference presenting opportunities and Sustainability Program leadership opportunities.
  • Member rates for all company representatives to NHBSR events
  • Listing in NHBSR online member directory
  • FREE unlimited participation in monthly Sustainability/CSR Webinar Series
  • FREE attendance to any “Go On Tour” event
  • FREE Membership Database on Disk – updated annually
  • Company logo and hotlink on ‘Innovator’ page of NHBSR Web site
  • Hotlink to ‘Innovator’ page from NHBSR monthly e-newsletter
  • Company name listed on all NHBSR marketing collateral as a ‘Leader-Innovator’
  • Company recognized at all NHBSR events

• ‘Sustainer’ – $1,000
  For businesses with over $1 million in gross revenue
  • Member rates for all company representatives to NHBSR events
  • Listing in NHBSR online member directory
  • Company Logo and hotlink on ‘Sustainer’ page of NHBSR Web site
  • FREE unlimited participation in monthly Sustainability/CSR Webinar Series
  • FREE attendance to any “Go On Tour” event
  • FREE Membership Database on Disk – updated annually

• ‘Partner’ – $500
  For businesses with under $1 million in gross revenue
  • Member rates for all company representatives to NHBSR Events
  • Listing in NHBSR online member directory
  • Company name and hotlink on ‘Partner’ page of NHBSR website
  • FREE unlimited participation in monthly Sustainability/CSR Webinar Series
  • FREE attendance to any “Go On Tour” event

• ‘Social Entrepreneur’ – $250
  For businesses with under $250,000 in gross revenue
  • Member rates for one representative to NHBSR Events
  • Listing in NHBSR online member directory
  • FREE unlimited participation in monthly Sustainability/CSR Webinar Series
  • FREE attendance to any “Go On Tour” event

• ‘Steward’ – $150
  For Individuals, Non-Profit or Student Group of 10
  • Member rates for one representative to NHBSR Events
  • Listing in NHBSR online member directory
  • FREE unlimited participation in monthly Sustainability/CSR Webinar Series
  • FREE attendance to any “Go On Tour” event

Contact us to learn more:
Molly Hodgson Smith, Exec. Director: Molly@nhbsr.org
Faith Wilson, Operational Director: info@nhbsr.org
Kate Luczko, Program Director: Kate@nhbsr.org
Call 603-369-4778 or visit www.nhbsr.org

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Corporate Social Responsibility/Sustainability

NHBSR Webinar Series

May 12: Achieve Impact through Employee Engagement
Barbara Couch, Vice President of Corporate Social Responsibility, Hypertherm Inc.
Harry Mellott, Marketing Specialist and HOPE Team Member, Hypertherm Inc.

June 9: Workplace Flexibility: A Winning Business Strategy
Sharon Cowen, Project Director, When Work Works, Family and Consumer Resources Educator, UNH Cooperative Extension
Stephanie Marshall, Senior Partner, MKS Performance Solutions

Sept. 8: The Time for Energy Efficiency is Now
Mary Downes, Energy Efficiency Specialist, NH Office of Energy and Planning
James Robb, Regional Resource Specialist, NH Department of Economic Development

Oct. 13: Credible Reporting – Holding CSR Reporting to a Higher Standard – A Ben & Jerry’s Case Study in Auditing Practices
Brendan LeBlanc, CPA, CIA, LeBlanc & Associates LLC
Andy Barker, Social Mission Coordinator, Ben & Jerry’s

Nov. 10: Grow Your Business By Giving It Away: Charity As a Business Growth Tool
Tom Strickland, President, Sequoya Technologies Group LLC

Dec. 8: Top Success Factors for Leadership Development in Socially Responsible Businesses
Edmund B. Freeman, Psy.D., Principal, Praxis Consulting Group
Alexander P. Moss, Principal, Praxis Consulting Group

Webinars occur on the second Wednesday of the month at noon.
Free for NHBSR Members, $25 for non-members.
To register for a webinar visit www.nhbsr.org.

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Save the Date: NHBSR ‘Go On Tour’ Series

Society for the Protection of New Hampshire Forests
Thursday, June 17, 5:30pm-7:30pm
Hannaford
Wednesday, September 1, 8:30am-10:30am
Stonyfield Farm
Thursday, November 4, 5:30pm-7:30pm

For more information visit www.nhbsr.org or call 603-391-7437.