



## NHBSR Spring Conference Fact Sheet

**Date:** Monday, June 1, 2009

**Location:** Grappone Conference Center, Concord NH

**Theme:** Sustainability – The New Frontier for Revenue Growth

### Keynote Speakers:

9 a.m. Andrew Savitz, Author, "The Triple Bottom Line: How Today's Best-Run Companies Are Achieving Economic, Social and Environmental Success"  
<http://www.getsustainable.net/index.html>

12 Noon Dr. Tom Kelly, PhD., Director of the Office of Sustainability  
University of New Hampshire  
<http://www.sustainableunh.unh.edu/>

### Educational Breakouts Sessions:

- Social Networking for Sustainability
- Measuring the Financial Impact of Sustainability Initiatives
- Sustainable Communications – How To Make Your Messaging Greener
- Alternative Energy Options & Resources
- Yes, It is Possible to Expand Capacity, Improve Effectiveness and Make It Sustainable
- Sustainability Reporting – A Practical Guide

### Special Features:

- Presentation of the Annual NHBSR Cornerstone Award
- Unveiling of the NHBSR Sustainability Program – Tier 1
- Discussion Circles Addressing a Variety of Sustainability Issues

*Call Executive Director, Molly Hodgson Smith at 603.391.8471 for more information  
Visit [www.nhbsr.org](http://www.nhbsr.org) to register*