

Pathways to Prosperity ~ *Year-long*



Pathways to Prosperity is a program that highlights the synergistic benefits of businesses taking a proactive leadership role in addressing critical societal issues affecting the workforce and communities around them. Creating positive and sustainable change in affordable housing, childcare availability, quality education, affordable healthcare, inclusive welcoming workplaces and communities, financial sustainability for employees, and an environment where business and community thrive together!

- **Raising Awareness:** Inspire collective awareness and solution-oriented action around the pressing social issues affecting our communities and employees in NH.
- **Business-Community Partnerships:** Show examples of local and regional partnerships that resulted in mutual benefit in solving societal challenges.
- **Innovative Solutions:** Integrate social considerations into strategic outlooks, aligning business success with positive societal impact.
- **Empowering Employee Engagement and a Welcoming Culture:** Promote workplace cultures that are inter-generational, family-friendly, recovery-friendly, caregiver-friendly, inclusive, and responsive.
- **Advocacy and Policy:** Engage business leaders, employees, and stakeholders to shape a positive narrative and drive systemic change in the state.

	PRESENTING SPONSOR	MONTHLY SPONSOR	EVERGREEN SPONSOR
Investment	\$4,000	\$1,500	\$1,500
Available Opportunities	1	6	1
NHBSR.org	Logo Feature	Logo	Logo
Program Page	Logo Feature	Logo	Logo
Content	Program advisory opportunity	Logo on Your Month's content	Logo on Follow-Up Emails
Webinar Recognition	Recognized in all Opening Remarks		
Emails	Recognized	Recognized	Recognized
Press Release	✓		
Social Media	✓	✓	✓

Sponsorship benefits are specially crafted for each level of support.



Your support will help to drive climate action, resiliency and justice across our state.

For more information, contact Michelle at michelle@nhbsr.org or 603-377-8817