



**Company:** W.S. Badger

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**Challenge:** Ramping up for the busy season was a challenge for Badger as a manufacturer; finding employees who wanted to work seasonally knowing that there may not be a full time job in the end.

**Approach:**

Badger works with recent college graduates looking to get work experience in a company that has great CSR. Badger works closely with Antioch University and many of its graduates work with Badger on a seasonal basis before moving to job in their chosen profession. Badger offers benefits to seasonal employees, which has made a huge difference. Also employee retirees with solid work ethic and experience who are looking to supplement their retirement nest eggs and also keep busy.

**Impact:**