

JUST ONE THING

Company/Organization: Sweaty Turtle Entertainment

Type of Organization: For profit

Number of Employees: 3

Category: Workplace

Challenge or Opportunity: A black man, a Jew and a Syrian walk into a production studio together. Years ago that sort of line was the premise for a real inappropriate joke. Today we three realize that we are just about as diverse as three men could be and that we came together organically, but now are realizing just how special our relationship is.

Approach or Solution: with humor.. all about humor, spotlighting our obvious ethnic and genetic background differences, but embracing our collective kindred spirits, and realizing just how we can learn from one another while still appreciating some differences in opinions.

Impact: I think we've continued to organically build as we always have and are naturally surrounding ourselves with a wide array of human types all in the quest for producing a compelling, engaging and enlightening project.