

# JUST ONE THING

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**Company/Organization:** NEMO Equipment

**Type of Organization:** For profit

**Number of Employees:** 43

**Category:** Workplace

**Challenge or Opportunity:** Polybags are the default option for protecting individual products from the manufacturer to retailer to consumer. Typically made from petroleum and HDPE plastic, polybags take 500+ years to decompose while releasing toxic substances into the soil and infiltrating our marine environments. Historically, NEMO's tent pole sets were shipped in polybags.

**Approach or Solution:** The initiative came about while NEMO was analyzing its shipping and packaging systems. The team had removed all polybags that tents were shipped in but noticed that tent poles were being shipped in a fabric bag within a polybag. Working together with their pole manufacturer, DAC, the two designed and sourced a single bag solution.

**Impact:** The fabric pole bag replaces not only the polybag, but the conventional polyester drawstring bag NEMO tent poles were traditionally stored in. The Repreve® recycled, undyed, uncoated fabric bag with recycled thread uses less energy and water to produce. In switching to this 100% recycled bag, the company repurposes 1.3 plastic bottles per bag.