

JUST ONE THING

Company/Organization: Cirtronics

Type of Organization: For profit

Number of Employees: 200

Category: Workplace

Challenge or Opportunity: Years ago, Cirtronics implemented a silverware conservation station where metal, reusable silverware replaced plastic utensils. It was hugely successful. With COVID and concern for the health of all team members, Cirtronics returned to individually packaged plastic utensils, resulting in an increase in plastic consumption.

Approach or Solution: Cirtronics purchased branded utensil packets for each employee to encourage personal responsibility and use, with the goal of reducing plastic consumption. Silverware was provided to every employee and is given to all new hires to promote the goal of reducing plastic use in the facility.

Impact: Individuals keep their utensils at the ready - in lunch bags, at their desks - and use them when lunch arrives. This has translated into a substantial decrease in the amount of plasticware Cirtronics purchases. In fact - Cirtronics has not purchased plastic utensils since August 2020!