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**Company/Organization:** W.S. Badger Company

**Type of organization:** Business

**Number of Employees:** 90

**Category:** workplace

### **Challenge or Opportunity:**

Creating a culture of sustainability that focuses on positive outcomes, inclusivity, diversity, accessibility, honesty, and openness--"all while keeping it fresh and fun! When ownership and engagement increase at the individual level, the value returned at the company level is far greater.

### **Approach or Solution:**

Badger created an employee-led Sustainability Committee, which conducts trash audits, roadside cleanups, helps set and achieve company-wide sustainability goals, and hosts fun employee-engagement activities like turning a typical Badger lunch into an indoor/outdoor experiential ingredients map that demonstrates the importance of sourcing locally.

### **Impact:**

Successes include reducing our trash by 77%, installing energy efficient hand dryers in restrooms, switching from paper napkins to cloth (sustainably laundered each week), purchasing renewable energy credits and carbon offsets, and more Badgers getting involved and modeling that workplace sustainability can be fun.