



**Submitted by:** Lisa Drake, [lisa.drake@stonyfield.com](mailto:lisa.drake@stonyfield.com)

**Company/Organization:** Stonyfield

**Type of organization:** Business

**Number of Employees:** 375

**Category:** workplace

### **Challenge or Opportunity:**

Stonyfield recognizes the importance of supporting a healthy planet, minimizing our climate impact and maintaining healthy air quality. Fossil fuel-based transportation has a negative impact on climate change and air quality due to tailpipe emissions and an employee's commute can be a major portion of her/his individual carbon footprint.

### **Approach or Solution:**

Stonyfield helps employees reduce their impact on climate change & air quality by incentivizing them for 2 categories of responsible action:

- 1) Zero-Carbon & Community Commute: biking, walking, public transportation or carpooling - \$1-\$3/day
- 2) Responsible Vehicle Incentive: Purchase of highly fuel-efficient electric-drive vehicles - \$1000-\$3500

### **Impact:**

Employees have been encouraged to consider alternatives for their commute as a way of saving money and the impacts of fuel. Because public transportation options are very limited to our location, the vehicle incentive has been the most popular with well over 100 employees having received an incentive to buy a highly energy efficient vehicle.