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Company/Organization: Stonyfield

Type of organization: Business

Number of Employees: 400

Category: Environment

Challenge or Opportunity: We receive many food packaging materials in boxes that can be recycled, but is that their highest use? Can these boxes be used multiple times rather than being used just once and then recycled?

Approach or Solution: We enable the re-use of our boxes! Rather than putting perfectly good boxes in the baler for recycling, we flatten each box, stack it in a rack, bind a stack together and load them back in a truck to go to a box re-seller.

Impact: Annually, Stonyfield enables the reuse of more than 250 tons of boxes, resulting in a CO2 emission reduction of 900 mT and 3 million gallons of water. Additionally box market pricing is much more stable and approx 3x more profitable than cardboard recycling, bringing in the largest piece of revenue within our overall recycling program.