



Submitted by: Paul Voegelin, pvoegelin@sheehan.com

Company/Organization: Sheehan Phinney

Type of organization: Business

Number of Employees: 115

Category: Workplace

Challenge or Opportunity: We lost an employee, Claire Carty, to the terrible disease of ALS and decided to honor her memory, recognize the devastating loss to her family, and support research to find a cure for ALS.

Approach or Solution: We worked with The ALS Association to donate funds and employees participated in Claire's Bears walking team for the NH Walk to Defeat ALS. We also issued the Ice Bucket Challenge to all shareholders, with employees pouring ice water on their heads. Additionally, we raised funds by allowing employees to wear jeans on Fridays with a \$5 donation.

Impact: We were able to honor the memory of a valued employee while raising awareness of this terrible disease. We raised over \$3,000 last year and anticipate raising even more this year. The engagement of the entire organization created a strong bond of action, caring and concern "💎" reinforcing some of the most important core values of our Firm.