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Company/Organization: Renewables Worldwide

Type of organization: Business

Number of Employees: 8

Category: community/environment

Challenge or Opportunity:

Our company has been successfully connecting local businesses, non-profits, and towns, to our locally developed solar farms in Massachusetts for a few years. Last September we embarked on New Hampshire, a brand new territory. The challenge was how to educate an entire community on the unknown benefits of solar farm power and each organization.

Approach or Solution:

We decided as we've done in the past, to take a "boots on the ground" approach to each potential customer at their place of business. Our mission was simple...to take each customer from the unknown to known showcasing the many benefits of group net metering and solar farm power.

Impact:

A recent passage of NH law SB 321 now allows any business to benefit both from third party supply savings and also receiving a penny rebate from our NH developed solar farms. To date we've obtained nearly 100 local businesses to be part of our farms whereby saving these entities thousands of dollars per year at no cost and no equipment needed.