



**Company:** Poly Recovery

**Contact:** Trinnie Houghton, [trinnie@sojournpartners.com](mailto:trinnie@sojournpartners.com)

**Challenge:** Effectively recycling mixed commodities (plastics, paper, metal, etc); convert to consumer product; all within 100 miles of origin of waste

**Approach:** no cost balers, compactors at place of business; partnerships with end users for finished recycled materials; 100 mile model

**Impact:** environmentally friendly, conscientious recycling service; provides substantial cost savings and undiscovered areas of revenue generation.