Title: Betty White Reincarnated Into a Moped

Company/Organization: Seacoast Science Center

Type of Organization: Not for profit

Number of Employees: <100

Category: Nonprofit

Challenge or Opportunity: Every year, the Seacoast Science Center participates in the CommuteSMART Challenge in the month of May. Based on the size of your business you compete with other NH businesses for the title of most sustainable commuters depending on how you got to work any given day. The aim is to encourage people to carpool, work from home, and think about their everyday impact on the environment. This is all done while rallying communities with light hearted competition!

Approach or Solution: Being team captain of this fun event, I took things to the next level to decrease my carbon footprint significantly. With my car being not the greatest option and also needing to be replaced sooner than later, I decided to invest in a 100% electric moped for my everyday commute to and from work. My moped purchase ensured that I would produce zero emissions and also have fun while commuting as well! I named my moped 'Betty White' (for being all white) after the late legendary actress.

Impact: Overall, we came in third place this year in our size division of Medium Sized Businesses. Our staff reduced 140 individual car trips to and from the Seacoast Science Center to their home. Unfortunately, Betty only got to participate in the last week of this challenge (last week of May) but has been keeping me commuting smart ever since! This summer, from May- September 2022, I have commuted to and from work 67 times without producing any emissions across 98 shifts! Until next year 2023!