



Submitted by: James Holcomb, outreach@monadnockfood.coop

Company/Organization: Monadnock Food Co-op

Type of organization: Business

Number of Employees: 93

Category: community

Challenge or Opportunity:

Helping support local non-profits and organizations that improve the health of our community and help create a vibrant, sustainable local food system.

Approach or Solution:

We implemented a donation program we call "Round It Up" where we allow customers to round their purchase up to the nearest dollar, five or ten at the register and donate their change to a non-profit that works locally and aligns with our mission.

Impact:

We raise anywhere from \$2-7000 for these local initiatives that gives back to our community. Past recipients included The Community Kitchen, Monadnock Conservancy, and Monadnock Understands Childhood Hunger.