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Company/Organization: MegaFood

Type of organization: Business

Number of Employees: 220

Category: Environment

Challenge or Opportunity: We are uniquely positioned as a whole food supplement company to invest in shifting agricultural systems away from destructive chemical ag to be more sustainable, regenerative in fact! Our opportunity was to try to ban glyphosate (aka round up) to help save our soil. Save the soil, save the food supply, save humans.

Approach or Solution: We worked with a coalition of other companies, retailers, consumers and the environmental working group to generate a petition to the EPA to ban certain unnecessary uses of round up (use as a drying agent on oats to make for a faster harvest - all at the cost of human gut health, and especially children as cereal oats is the worst!) destroys gut health

Impact: We filed a legal petition to the EPA and they opened a 30 day comment period! We delivered the petition in person in Washington DC and held a rally on their steps to drive awareness. Biggest impact was showing that it doesn't matter how small the org is, anyone can make an impact through activism, partnership and passionate people!