



**Submitted by:** Carrie Mayo, [carrie@maydesigns.com](mailto:carrie@maydesigns.com)

**Company/Organization:** MAYO Designs

**Type of organization:** Business

**Number of Employees:** 8

**Category:** Environment

**Challenge or Opportunity:** We believe there's no alternative to the world that we have so, the encouragement is to rescue this (world) and keep it clean! We wanted to engage the community in a fun & action orientated event to spread the awareness of the environmental concerns... But in a way where they felt like they could positively participate.

**Approach or Solution:** We recognized that people are eager, but dont know what to do, they are looking for action. We organized a beach clean up in York Maine In conjunction with an attempt at the first spelling of NO PLANET B using human bodies. At this year's event, the entire eighth grade class from York Middle School joined and a drone picture was taken.

**Impact:** It's was such a sense of community. I think everybody's was happy about being out here. We said, come out and look around, enjoy the beauty and pick up the trash at the same time.

This is just the start I will be leaving Sept 29 to do a road trip across the country, where I intend to campaign about environmental issues & share with all who came.