



Submitted by: Ryan Barton, rbarton@mainstay.com

Company/Organization: Mainstay Technologies

Type of organization: Business

Number of Employees: 60

Category: Community

Challenge or Opportunity: Our mission is "we give more than we get," and we define success by the value we create for each stakeholder. While our community prospered along with us in many ways, there were many needs in the community we were not impacting intentionally. Charity giving was scattered, with no measurement of impact & almost no use of our donation match benefit.

Approach or Solution: We created a Charity Team internally, chose a theme/mission, and decided to partner more intentionally, with fewer few charities - more time and money, for specific causes.

We partnered with NH Charitable Foundation for direction and a Donor Advised Fund. We funded it with savings from tax cuts, and changed our match benefit for the fund.

Impact: Together, our team gives over 25k a year, directed into high-functioning charities, with measurable impacts. Our focuses are on children and the environment. We have underwritten dozens of scholarships for refugee children to camp, home studies for grandparents seeking to adopt, college scholarships, and solar panels for workforce housing.