



**Submitted by:** Anne Weidman, [aweidman@jsainc.com](mailto:aweidman@jsainc.com)

**Company/Organization:** JSA Inc Architects

**Type of organization:** Business

**Number of Employees:** 30

**Category:** Community

**Challenge or Opportunity:** When JSA moved to a new space in the spring of 2019, the office furnishings, some of it 30+ years old, had outlived its usefulness. Office renovations and upgrades typically utilize a combination of dumpsters and furniture liquidators for disposal of retired furniture. JSA looked for a more community-centered approach.

**Approach or Solution:** We turned to social media for the solution. As we approached moving day, we posted pictures and descriptions on local Facebook groups: "Sixty-five two-drawer file cabinets!" "Reception desk with lighting!" "Fifty-five magazine organizers!" "Dozens of chairs!"

We gave priority to non profits. The response was shockingly fast.

**Impact:** When the space was empty, we had given away over 2500 cubic feet of furniture and office supplies, enough to have filled two forty-yard, roll-off construction dumpsters. Sixteen local nonprofits received furniture and supplies. JSA was left with a nearly empty space and dozens of new business connections. The local landfill got almost nothing.