

# JUST ONE THING

**Submitted by:** Jessica Kinsey, [jkinsey@cirtronics.com](mailto:jkinsey@cirtronics.com)

**Company/Organization:** Cirtronics

**Type of Organization:** For profit business

**Number of Employees:** 220

**Category:** Community

**Challenge or Opportunity:** During the pandemic, opportunities for volunteering and donating items to our non-profit partners have been restricted. In order to meet the needs of our community and to provide Cirtronians a new way to serve during the crisis, we needed to adapt our donation program within the COVID restrictions.

**Approach or Solution:** We created a perpetual donation bin to collect clothing/textile items. All donations are bagged per COVID requirements and are dropped off at the SHARE bins in Milford. Ecosmith Recyclers manages the bins and gives SHARE the money for the items collected to support their mission while Cirtronians continue to support the community during the crisis.

**Impact:** The clothing bin has collected over 257 pounds of clothing and household textile items since we began the program in early August. Response to the bins by Cirtronians has been overwhelming as employees seek to continue serving our community during the pandemic.