

JUST ONE THING

Submitted by: Dee Cleary, dcleary@sunriselabs.com

Company/Organization: Sunrise Labs

Type of Organization: For profit business

Number of Employees: 76

Category: Environment

Challenge or Opportunity: Sunrise Labs wanted to become more sustainable by reducing our carbon footprint and to become less reliant on fossil fuels. We wanted to create a program that would not only reduce Sunrise's carbon footprint, but to encourage our employees to do the same.

Approach or Solution: Some employees had electric/hybrid cars already, so we decided to install 6 electric vehicle charging stations in front of the building as a benefit and incentive for others to consider purchasing an electric vehicle. In addition, we've offered a \$2000 incentive for any employee to purchase a Tesla Electric car.

Impact: Four employees purchased new electric cars and other employees will be switching to electric cars when they replace their existing vehicles. We've modified our roof to accommodate solar panels and will contract ReVision Energy to install 288 panels next year, which will generate 109,080 kWh per year.