

# JUST ONE THING

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**Company/Organization:** Placework

**Type of Organization:** For profit business

**Number of Employees:** 8

**Category:** Environment

**Challenge or Opportunity:** Buildings and their construction together account for 36 percent of global energy use and 39 percent of energy-related carbon dioxide emissions annually. The outsized impact of buildings on our natural resources behooves us to train our staff, educate our clients, and seek new ways to reduce the carbon impact of the built environment.

**Approach or Solution:** We signed on to AIA 2030 Commitment, which aims to reduce fossil fuels for all new buildings to a carbon neutral level by 2030. The commitment required development of a Sustainability Action Plan to address all aspects of operations. Our plan outlines 19 action items in Staff Education, Design, Accountability, Outreach and Office Operations.

**Impact:** We are updating all our client communications and project management standards to incorporate this target into each of our projects. We have developed a library of reference resources and updated drawing standards with sustainable products and methods. The ongoing commitment to shift our practice prepares us to lead on carbon reduction in NH.