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Company/Organization: Hypertherm

Type of organization: Business

Number of Employees: 1800

Category: Environment

Challenge or Opportunity: We decided to adopt and support 5 of the UN's Sustainable Development Goals, and needed to educate our associates about this.

Approach or Solution: Our team of 4 went to every team on every shift across all our NH buildings, wearing cubes. Each cube was big enough to cover our torso and had 4 informational sides that we spoke to with each group. Seeing people wearing large, colorful cubes attracts attention, and we were able to gather teams to discuss ways that our work connects to the SDGs.

Impact: We also created individual large informational cubes for all of the SDGs and have rotated this display around to different sites. People have begun to see how our business can drive impacts on the SDGs. This year they will be asked to include SDG impacts in their operating plans.