

# JUST ONE THING

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**Company/Organization:** Bona Fide Green Goods

**Type of Organization:** For profit

**Number of Employees:** 1

**Category:** Environment

**Challenge or Opportunity:** We wanted to radically reduce the need to buy household items in single use plastic bottles and make it accessible to everyone.

**Approach or Solution:** With Covid still hitting us hard and seeing the negative effects it had on the environment as well as our community we knew we couldn't wait for it be over. We decided to launch a refill station at a less desirable time knowing that it was needed.

**Impact:** For about a year now, we have seen the same customers come in to refill over 30 different household products using the same containers or containers that were already headed to the landfill. We can actually SEE the difference our refill station is making against the plastic crisis we are in.