Title: Memories make the Best Bowties!

Company/Organization: Officially Knotted Bowties LLC

Type of Organization: For profit

Number of Employees: <100

Category: Environment

Challenge or Opportunity: The challenge Officially Knotted Bowties faces is the general idea of sustainable fashion. We unfortunately are a throw away society and loose interest in amazing patters and textiles from the past. I take the opportunity to give the "throw aways" New life. Sustainable fashion is an upcoming way of looking fashionable but also caring our planet earth.

Approach or Solution: I address the challenge by just getting the word. By taking an active approach of presenting the fashion of bowtie wearing throw advertising opportunities I also wear them on a daily basis. I've done various designs and custom orders for organizations that believe in small business and environmental awareness.

Impact: I'm not a large production, I am one man who loves creating Dapperness. The confidence I see in the faces of men, women and children when they tie their first bowtie is priceless. It's even more special when the bowtie is made from fabrics from a loved ones garment.