

JUST ONE THING

Company/Organization: Merchants Fleet

Type of Organization: For profit

Number of Employees: 400

Category: Environment

Challenge or Opportunity: Merchants Fleet has a goal to become the most electric fleet management company in the US, but many of our employees had never driven or ridden in an electric vehicle before and knew little to nothing about the technology.

Approach or Solution: We worked with our auto-manufacturing partners and got electric vehicles (EV) for our employees to sign out and test drive. We also established relationships with EV service equipment companies to install 10 charging stations at our company headquarters for employees and visitors to use. Lastly we had our EV specialist do companywide Q&As on EVs.

Impact: We have received great feedback from employees on how engaging the Q&As have been, how fun the EVs have been to drive, and are seeing more of the charging stations being used by employees for their own EVs. We are reducing emissions and our employees now have access to a new perk: free fueling service, and are more confident and knowledgeable on EV.