

JUST ONE THING

Company/Organization: Sunrise Labs

Type of Organization: For profit

Number of Employees: 76

Category: Community

Challenge or Opportunity: Sunrise supported Earth Day Celebration at Massabesic Audubon Center. The Center's mission is environmental education, reaching young and old alike. Dee Cleary reached out to the State of NH's forestry nursery and secured 200 spruce trees to hand out to attendees of Earth Day. The faces of the kids when handed a tree seedling was priceless!

Approach or Solution: The families that left with a tree and planted it in their backyard is a wonderful experience, it connected them to the earth and to each other.

Impact: NH Audubon was appreciative of the idea and our participation. Some of the trees were planted at the Concord location as well as sprinkled in people's backyards. These trees will hold birds and wildlife, as well as enhancing the landscape of people's yards for years to come.