

# JUST ONE THING

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**Company/Organization:** Educating for Good

**Type of Organization:** For profit

**Number of Employees:** 2

**Category:** Community

**Challenge or Opportunity:** We partnered with Franklin School District to help them build a Portrait of a Franklin Graduate with generous support from the Barr Foundation. Our project started in January 2020, before the pandemic and during an election year which provided both challenges and opportunities as we pivoted strategy and accomplished our goal.

**Approach or Solution:** We supported Franklin School District in having a different conversation with their community about school by canvassing, surveying and interviewing 400 community members. Our focusing questions were "What should graduates know and be able to do?" and "What are your hopes for graduates?"

**Impact:** One major noticing is that regardless of politics, folks generally want the same things for kids in terms of skills, knowledge and hopes for learners. From the input, we were able to create a Portrait of a Franklin Graduate that the board approved and secured additional funding to move Franklin forward as we begin to put the Portrait into Practice.