

JUST ONE THING

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Company/Organization: Hypertherm

Type of Organization: For profit

Number of Employees: 1300

Category: Community

Challenge or Opportunity: Nobody wants to volunteer for a recurring volunteer opportunity but quite frankly that is what nonprofits need. One day projects, one hit wonders are helpful but they can't rely on one day volunteers like they can recurring volunteers who truly support their programming. I couldn't for the life of me recruit a Meals on Wheels volunteer, not one.

Approach or Solution: We formed a Meals on Wheels (MOW) team of Associates who are background checked and trained. We signed up for a weekly slot, same time every week, same route (with some additions or deletions as they need to based on senior signups). the nonprofit was open to the idea even though they don't have any MOW teams.

Impact: I was able to successfully recruit a team of volunteers and now we have 8 volunteers who rotate through in pairs of 2 weekly. We are able to commit to a weekly spot, the nonprofit knows they can count on Hypertherm volunteers. If we lose a person because someone has to rotate on, we fill the spot with a new person and are always promoting it.