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Company/Organization: Cirtronics

Type of organization: Business

Number of Employees: 212

Category: Community

Challenge or Opportunity: Cirtronics is motivated to balance service to the 6 We Serve, one being the community. The challenge is how to ensure that we remain active and impactful partners with our non-profit community. As employee-owners, we are vested in the success of the 6 areas of service and how to keep them balanced and prosperous is part of our challenge.

Approach or Solution: We take a multi-pronged approach. Cirtronics develops annual corporate objectives which includes a goal to donate a portion of company profits to charities. The CCorp committee is responsible for implementing internal drives, volunteer activities and charitable contributions. We also provide 30 hours of paid volunteer time each year.

Impact: Setting a corporate goal helps keep focus on serving one of the 6 along with deepening engagement in our community. Efforts have resulted in over \$300K in monetary contributions in the past few year along with countless volunteer hours dedicated to serving the greater community.