



Submitted by: **Keegan Smith**, *Sustainability Intern*

Company/Organization:   **BOTTLING COMPANY  
OF NORTHERN  
NEW ENGLAND**

### Challenge or Opportunity:

Thousands of pounds of plastic stretch film (what we use to wrap our products on pallets so they don't topple over during the shipping process) was being thrown out after their use at the Londonderry Production Facility.

### Approach or Solution:

Trex Decking, a composite decking company based in Virginia, picks up our baled stretch film and uses it in their decking material.



### Impact:

In 2014, **451,265 lbs** of stretch film was diverted from landfills and recycled mostly into Trex's composite decking. Trex decking is sustainable because it lasts a long time; it does not rot, splinter, or need painting/staining. It also is made from some recycled material and conserves trees because it not made of wood.