



Just One Thing 2016

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Company/Organization: Coca-Cola Bottling Company of Northern New England

Community & Workplace

Challenge or Opportunity:

CCNNE would like to share 'JUST 1 THING' about our experiential education program. Our long-term business relationships with local colleges, and our community connections with schools and youth organizations at all levels created the opportunity to engage with students for a real triple bottom line benefit. We saw the opportunity to extend our reach in sustainability and community-based activity, while creating meaningful experiences for students in the markets we serve. This, in turn, is helping to make our business stronger with fresh ideas and talent development.

Approach or Solution:

Our student outreach includes internships, group projects, or travelling to schools to share recycling education while encouraging their involvement in local sustainability projects. These experiences allow students to learn through real-world practice, while enhancing their studies. CCNNE benefits by gaining focus in new business areas, access to potential new leaders, and strengthened relationships within the community. The community benefits through enhanced education experience for its students in socially-responsible areas, and the opportunity to retain graduates with a local company.

Recent internships & school projects include:

- Updating to efficient LED lighting at our Londonderry Production Center (UNH Intern)
- Creating Project Ripple at SNHU to provide safe water in water poor countries. (UNH Intern)
- Creating a DIY compost manual using Coca-Cola syrup concentrate barrels. (UNH Intern)
- Creating a YouTube channel and making videos and presentations on spreading recycling information and facts that can be shared with the public. (UNH Intern)
- Teaming up with Champlain College to create a DIY greenhouse out of empty soft drink plastic bottles. (Champlain College)
- Creating a professional video on our Production Center (Franklin Pierce)
- Educating Northfield, VT Middle School on sustainability and creating a zero-waste event in town (Northfield, VT)

- Deploying a company-wide employee engagement survey (NECC)

Impact:

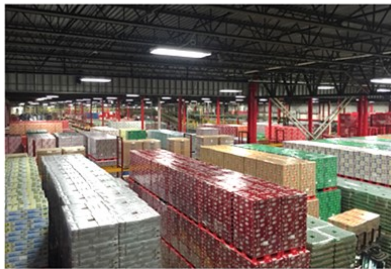
The impact shows how great a project or person can contribute to the environment and to CCNNE's continuous culture of prioritizing sustainability. These projects continue to be utilized locally in New England, as well as across the globe. Educating to these students and schools have also brought in further collaborations with the example of coordinating the delivery of computers from Vermont to Tanzania. With the impact continuing to expand, this ensures how important education is & how this is something CCNNE is proud to continue to be a part of.



Adam Hill – 2014 UNH Intern on Project Ripple



Ray Dube & Micaela Guglielmi, UNH Carsey Intern 2016



New LED Lighting at Londonderry Production Center



Jessica McNeil & Keegan Smith, UNH Carsey Interns 2015



Champlain College Green House made from 2L Bottles

Jessica McNeill – CCNNE LPC Intern 2015 from the UNH Carsey Social Innovation Internship

Keegan Smith – CCNNE Sustainability Intern 2015 from the UNH Carsey Social Innovation Internship, DIY Compost Bin: <https://drive.google.com/file/d/0BwpOL64RS8c5NVBoWIVkRVlsajg/view?usp=sharing>

Micaela Guglielmi – CCNNE Sustainability Intern 2016 from the UNH Carsey Social Innovation Internship, YouTube Project: www.youtube.com/channel/UCih214S854Z6vVvMOpDOReQ

Adam Hill – 2014 UNH Intern on Project Ripple

Erik Froburg – 2016 NECC Intern on Employee Engagement

Champlain College – 2016 DIY Plastic Bottle Greenhouse: <https://drive.google.com/file/d/0Bzv99sEKvy-McjEtUDdJTjR5eVvk/view>