



Submitted by: Mathew Conlin, mconlin@berrydunn.com

Company/Organization: Berry Dunn

Type of organization: Business

Number of Employees: around 50

Category: community

Challenge or Opportunity:

BerryDunn staff accountant Daniel Bednarski planned to participate in the Special Olympics of New Hampshire's 19th Annual Penguin Plunge, and our firm had an opportunity to help Dan meet his fundraising goal.

Approach or Solution:

BerryDunn's Community Action Board, comprised of nine members from our Manchester office, held a fundraising competition on behalf of Dan. We divided our office into North and South sides and, in the weeks leading up to the event, BerryDunn staff waged a bidding war for the rights to choose Dan's penguin plunge outfit.

Impact:

As a result of the fundraising competition, BerryDunn helped Dan raise over \$1,000 to benefit the Special Olympics of New Hampshire, and raised awareness of the important work they do. Dan splashed through the frigid Atlantic surf clad in neon green fishnets, a pink bowtie, and a rainbow-colored tutu "all in the name of a great cause."