



Submitted by: Lisa Drake, ldrake@stonyfield.com

Company/Organization: Stonyfield

Number of Employees: 350

For-profit/ Nonprofit: for profit

Category: workplace

Challenge or Opportunity:

How can we help our employees eat a more healthy diet and support local sustainable agriculture at the same time?

Approach or Solution:

We invited Middle Branch Farm to set up a Community Supported Agriculture (CSA) program onsite, providing easy access for our employees to nutritious, organic produce every week during the growing season. We also offer a payroll deduction option to make it easier for families to pay for it, rather than having to pay for the full season upfront.

Impact:

We currently have 24 employees participating in the program (plus a few more who split shares with enrolled participants). Of those, 22 participate in the payroll deduction option rather than paying the \$400-\$600 upfront cost, showing that we've made it more accessible. Employees love the fresh produce, the convenience and sharing tips & recipes.