



**Submitted by:** Heather Steeves, [heather.steeves@goodwillnne.org](mailto:heather.steeves@goodwillnne.org)

**Company/Organization:** Goodwill Northern New England

**Number of Employees:** 1200

**For-profit/ Nonprofit:** nonprofit

**Category:** environment

**Challenge or Opportunity:**

Some items don't sell in Goodwill's stores, but we didn't want to throw them away or just scrap them (recycling).

**Approach or Solution:**

We reached out to the business community to make unique connections to businesses with needs for things like wire, pans, stuffed animals, XC skis and DVD cases.

**Impact:**

The business sector gets its needs met and 50 million pounds of stuff in NH, Maine and Vermont are diverted from landfills. The money generated helps get NH people get to work, if they need help doing so.