



Submitted by: Justin Pleadwell
Company/Organization: Digital Prospectors
Number of Employees: 35
For-profit/ Nonprofit: for profit
Category: community

Challenge or Opportunity:

Regularly provide items of need to charitable organizations serving our local community. Simultaneously, we aim to increase the awareness and passion for local charities based on the feedback and suggestions from our fellow colleagues. When possible, arranging introductions with the leaders of these organizations by bringing them into our office.

Approach or Solution:

Passion to Action, our employee run philanthropic committee, had the idea of turning our bi-weekly company sponsored lunch into an opportunity to give back to our community. Coining these days “(No Such Thing As A) Free Lunch Friday,” employees must donate 1 food or toiletry item to participate. Each quarter, we select a new local charity.

Impact:

We have been able to collect and distribute food, toiletry and school supply donations to End 68 Hours of Hunger and St. Vincent de Paul in Exeter, and Seacoast Family Food Pantry in Portsmouth. Additionally, we have collected pet food and supplies for the NHSPCA in Stratham because, sometimes, those in need walk on four paws.