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Company/Organization: Cirtronics

Number of Employees: 192

For-profit/ Nonprofit: for profit

Category: Workplace

Challenge or Opportunity:

Ensuring that new hires are acclimated quickly to the unique culture and team-based environment Cirtronics offers.

Approach or Solution:

We developed a new hire introduction program through the internal Learning Center, focused on providing foundational company information and a "soft" tour of the facility. We also strengthened the existing cultural Buddy Program by better defining the role and expectations of buddies and their impact on new hires.

Impact:

New hires are more quickly acclimated to the team based environment. A stronger understanding of the different ways new hires can participate and positively impact each of the 6 We Serve has resulted in increased numbers of new hires volunteering for the community and