



Submitted by: Jessica Kinsey, jkinsey@cirtronics.com

Company/Organization: Cirtronics

Number of Employees: 192

For-profit/ Nonprofit: for profit

Category: Community

Challenge or Opportunity:

Increasing awareness and involvement in community volunteer opportunities. The Ccorp (Cirtronics Community Outreach Program) arranges volunteer opportunities with local non-profits. Citronians (FT) are provided 30 hours of paid volunteer time. We are working on increasing the hours utilized for volunteer opportunities.

Approach or Solution:

We updated our volunteer approval process and improved communications throughout the facility and via email. Opportunities are now coordinated through one team member who organizes the promotion and logistics for each. Opportunities are posted on the Ccorp board where Volunteer forms are now available.

Impact:

Increased awareness of volunteer opportunities and a streamlined process for approvals, helping manage the production workforce within manufacturing. Increased number of new hires participating in volunteer opportunities and improved understanding of utilizing the volunteer time benefit.